

TEMPERATURES

	Max.	Min.
Fri., Feb. 27	70	42
Sat., Feb. 28	68	43
Sun., Feb. 29	69	37
Mon., Mar. 1	68	37

# The Desert Sun

Of Palm Springs, California

TEMPORARY OFFICES

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(In The Center)  
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and Classified Ads.....2249  
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Vol. XXI—No. 62

2 Sections

Tuesday, March 2, 1948

16 Pages

Single Copy 10¢

## Drastic New Parking Act Is Effective

Many Changes Worked Out by Committee; In Force Tomorrow

New parking and traffic regulations will go into effect tomorrow following a study and report of the safety committee of the city council, announced this week by City Manager William E. Alworth.

Working within the provisions of ordinances regulating and controlling traffic on city streets and state highways the following decisions were made:

1. **PARALLEL PARKING** will be enforced on both sides of Indian avenue from Vista de Chino to the intersection of Palm Canyon drive and that the street shall be properly posted. On some parts of Indian avenue parallel and diagonal parking has been the rule. The new regulation changes this.

2. That "Park Off Pavement" signs be erected on the east side of Indian avenue from Alejo road to Baristo road. This requirement will have the effect of prohibiting parking on the east side of Indian avenue in front of the Bath House and at any other location where there is not sufficient room to park cars off the pavement.

ON THE FOLLOWING two suggestions of the safety committee, a council motion is necessary. They are: that Ramon road from Palm Canyon drive to the east boundary of the high school property be posted for a 35-mile speed zone and that this requirement be enforced. The second recommendation is that South Palm Canyon drive from Indian road to the south city limits be posted as a 35-mile speed zone and that regulation be strictly enforced.

5. Not requiring council action provides that the south side of

### This Side Of The Sun

By Phat

Full of vigor, and also vim. That's the Village, full to the brim

When worse couplets are written, I will write them . . . But Palm Springs, to get back to the thought behind the opening blast, was really full and running over Sunday . . . The overflow spread across the desert so that anyone trying to go some place anywhere between La Quinta and Whitewater point was alternately stepping on the gas, the brake pedal, shifting gears and, if so inclined, muttering . . . Frank C. Schilling, who had a day off from plumbing, watched the traffic for a while and came up with the solution—one-way traffic . . . "They all come in on Palm Canyon drive, why not let them but make them go out on Indian . . . South on the drive, north on Indian . . . Or maybe because it's a state highway, we can't . . . Anyway, Los Angeles is trying the one-way street idea successfully, other cities have found it a boon . . . Maybe it would work here."

WITH three coast to coast broadcasts already having gone out from the American Legion hall and a fourth slated to go Thursday, the Village is getting its name spread far and wide . . . Charley St. George, up at the Legion Hall, says lots of fan mail is coming in . . . Members of Legion posts from Bangor, Maine, to Corpus Christi, Texas, and from Walla Walla, Wash., to Miami Beach, Fla. have written in telling him they heard the Village American Legion mentioned by Bob Hope, Jack Benny and Al Jolson and wished they were here . . . Don Omlin, son of Villager Joe Omlin, heard the Benny show while on the high seas . . . Made him homesick.

LAST WEEK'S Jolson broadcast reminds me . . . A long time ago when radio was still fairly new and the stories for the youngsters were bedtime tales instead of action thrillers about the corpse in Gertrude's room, a fellow I knew quite well was one of those who told stories to the kiddies at around 8 p.m. . . . Yarns supposed to put them to sleep with sweet dreams . . . His voice was so benign that all

## Miss McKay Is Crowned as Circus Queen

Colorful Coronation Ball Entertaining And Exciting Affair

Beautiful Marilyn McKay was officially crowned queen of Desert Circus week in an impressive ceremony at the Coronation Ball in the Wars Memorial building Saturday night.

Mayor Clarence Hyde placed the jeweled crown upon Miss McKay's lovely head in the presence of over three hundred people and Charlie Farrell placed a long cerise robe and fur cape upon the royal shoulders. The queen was attended by a court consisting of the past queens of Desert Circus Week and the other 1948 nominees for the queen's title.

Dancing and games kept the guests entertained throughout the rest of the evening. The ball was sponsored by the Business Woman's Club in conjunction with the Junior Chamber of Commerce.

## Bedlam Sends Crews Out to Aid Red Cross

Organized noise and confusion broke out at 10:00 a.m. Monday morning to herald the opening of the Red Cross drive. The wailing of sirens and honking of horns was a signal to all workers to start their door-to-door canvass of homes, hotels, and businesses.

A large kick-off breakfast was held for all workers in the Wars Memorial building at 9:15 Monday through the courtesy of the American Legion at which time Bill Gargan spoke on behalf of Clark Gable, honorary chairman, to urge whole-hearted support of the campaign. The advanced gifts committee, headed by Ernest Alschuler, reported at the breakfast that the drive was off to a good start with over \$1,000 having been collected in advance contributions. The first Villagers to make donations to the Red Cross were B. F. Shearer, Mrs. D. Arkelien, and Joe Butler, the latter on behalf of the Safeway Store.

The goal of \$12,000 is expected to be reached during the week since such enthusiastic support has already been shown. The Junior Chamber of Commerce is working to become the first organization to have 100 per cent membership in the Red Cross and according to President Don Artz this goal should be achieved tonight.

## C. of C. Plans Action

Decisive Meeting of Board Maps Three Courses to Keep Village in Public Eye

For the first time in three years the face of Harry Harper was missing at the offices of the Chamber of Commerce when it opened for business yesterday morning.

He was present, however, at the monthly meeting of the board of directors held yesterday at the Desert Inn when it was voted to appoint Charley Mathews, director, executive vice-president of the Chamber of Commerce until a new secretary is hired. He will work through Earl O'Day in the operation of the office.

## Seven File for City Council Seats

Year's Building Surpasses Million In First 2 Months

For the eleventh straight month building permits in the Village topped the half million mark in February with the start of construction valued at \$534,520. Most of the permits were issued for dwellings and living units.

In February, 1947, the total issued was \$216,200.

The year to date is far ahead of 1947 to the same date with a total for January and February, 1948, of \$1,145,692 in construction against a total of \$451,500 for the same months last year.

**PERMITS FOR HOMES** numbered 29 in February, valued at \$382,320. One apartment and one hotel were also started, boosting the total for dwelling units by \$45,000.

Five commercial buildings, \$24,700; one school, \$55,000; three swimming pools, \$16,800; alterations and additions, \$3,700 and miscellaneous permits, \$7,000, rounded out the total.

**PALM SPRINGS** ranked well above the national average in percentage of increase in building in January, 1948, over January, 1947.

A breakdown of building figures for the first month of the year shows the average increase in 136 California cities over the same month in 1947 was 46 per cent and for 25 leading cities in the nation, 35 per cent.

In Palm Springs the increase was 160 per cent.

## Girl Scouts

Important Meeting Scheduled Thursday

Board of directors of Palm Springs Girl Scout Council will meet Thursday at 10 a.m. at the Little Scout House, Bellard road, in an important meeting to discuss plans for the proposed new Girl Scout house.

Mrs. B. H. Poliak, commissioner for the Palm Springs district, will preside.

The local council is currently engaged in a campaign to raise funds for the new building.

## Everything In Readiness For Circus

Big Four-Day Event, Crammed With Fun Only Eight Days off

With the gala and carefree 12th annual Desert Circus only eight days away General Chairman Bill Grant today said everything is in readiness for four days of the best fun the Village has had in years.

Committee chairman who have worked weeks in putting the finishing touches on their various projects drew unstinted praise from the general chairman for their interest in making this the biggest Circus yet.

**MEANWHILE**, Ticket Chairman Willard Geib reported that the pasteboards were still going out fast at the Ticket booth downtown, presaging a record turnout for all the big events of the week. Sell outs were in prospect for some of them today and Villagers were urged to make their ticket arrangements at once to make certain they can get into the activities. The booth has a telephone, No. 2844, if you need information on tickets.

Although the formal schedule of the Circus begins at noon on Wednesday, March 10 with the gala luncheon and Kangaroo court at the Desert Inn, a prelude will be the colorful Mexican Fiesta at Thunderbird Ranch next Monday night, March 8. Spanish food, music and dances will combine to make this an event long to be remembered. Unique features are planned, including the building of a "Little Olivera Street," a replica of the famed Mexican quarter in Los Angeles. Frank Bogert, manager of Thunderbird Ranch, is in charge.

**AT THE OPENING** Desert Inn luncheon more than 400 Villagers and guests will sit down to a meal out of the famed kitchen of the Desert Inn. There will be music, entertainment and the first session of the Kangaroo Court, with "Judge" Leo Fields on the bench. This court is a never-ending source of merriment as the great and near-great are hailed before the jurist on charges that will make your hair stand on end. George Roberson is chairman of the luncheon and Barney Hinkle of the Kangaroo court.

And Wednesday night marks the opening this year of the three nights of the Village Insanities. Here also "bigger and better"

See CIRCUS, Page 8

## Claud W. Freed

Resident of Village for 15 Years Summoned

Claud W. Freed, winter resident here for the past fifteen years, died in Salt Lake City Sunday night at the age of 70, friends here were informed.

The deceased who has a host of friends in the Village and is the proprietor of a home at 1189 Tamarisk road, is survived by his wife, Ruth, and two sons, Frank J. and Charles C. Freed, both of Salt Lake City. His brother-in-law and sister, Mr. and Mrs. Frank J. Denison reside in Banning. Three grandchildren also survive.

The Freed family are pioneers in Salt Lake City and father and sons operated an automobile agency there.

Burial will be in Salt Lake City tomorrow.

## Cary Grant

Film Star Will Be Jolson's Guest Thursday

Cary Grant, one of filmland's most popular stars, will guest with Al Jolson on the Kraft Music Hall to be broadcast Thursday, from the American Legion hall at 6 p.m. Also on hand will be Oscar Levant, Lou Bring and his orchestra and chorus. This will be the second of two Jolson broadcasts emanating from Palm Springs.

Al Jolson has selected three songs for presentation on the show this week. He will begin the half-hour variety program with "Darktown Strutter's Ball." This will be followed with "By the Candlelight." Jolson will close the show with "Marquita."

Ken Carpenter announces the show.



CREATOR OF TARZAN—Edgar Rice Burroughs, famed author who spent week in Village, recalled his own memories of youth. (Desert Camera Shop photo.)

## Tarzan's Daddy Here

Author of Famous Stories, Resting in Village, Tells Sun Reporter of His Experiences

By BILL RASHALL

I was a boy again the other day. A dream I had cherished before I was dry behind the ears and even as a man came true.

## C. of C. Ballots Must Be Mailed By Tomorrow

Palm Springs business men were reminded today that tomorrow night, Wednesday, March 3, is the deadline for marking and returning the Chamber of Commerce ballot for election of 11 new members of the Board of Directors.

The ballots, mailed to all holders of business licenses within Palm Springs, carry the names of slightly more than 700 licensees, all of them eligible for places on the Chamber board under the new membership setup. Acting on a recommendation of a public meeting, the Board of Directors recently voted to extend Chamber of Commerce memberships to all holders of business licenses in the community in an effort to widen the interest in the organization's projects.

Although the list of eligible nominees was restricted to those business licensees living within Palm Springs since only these persons would be available for meetings, the ballots were mailed to the entire list of firms and individuals to whom licenses have been issued. These number nearly 1000.

The 11 persons receiving the highest vote in the election will be declared elected to the board of directors and will take office immediately. They will serve with 24 holdover members until the next official election in May.

## Field Club

Plans Presented to Committee by Woodman

The sub-committee of the citizen's committee charged with developing the Field Club as a recreational center met with City Planner Charley Woodman, Monday night.

At the meeting held in the offices of the Planning Commission, Woodman presented first plans suggested by the committee at the initial meeting a month ago.

These plans are general. Hutch Moseley is the head of the sub-committee.

## Hottest Race To Date in District One

Mayor Hyde, Turonnet Out of Race; Boyd and Bennett New Entries

With two days to go before nominations close for city council seats, the week was enlivened with the announcement of two incumbents that they are definitely not candidates for re-election and the filing of papers by two more candidates.

Mayor Clarence E. Hyde, councilman from the seventh district, and Armand Turonnet, representing the fifth, announced that they were not in the race to succeed themselves.

**IN DISTRICT SIX**, where no one has filed to date, Tom Keiley,

Register on or before March 4 in order to vote in the City election April 13.

incumbent, said he would file before the deadline Thursday.

New entries into the race were Florian Boyd, who filed in District Five and Frank Bennett in District One.

The line-up last night with 72 hours to go stood:

District One—Filed: Bill Veith, Cliff Halstead, Frank Bennett. Floyd Bigley, the incumbent, has made no official statement. Papers are also out for Clarence Coleman.

District Three—Filed: Culver Nichols, incumbent, Gordon Peekings.

District Five—Filed: Florian Boyd. Papers out for Colin McArthur, R. H. Grant. Incumbent Turonnet will not run.

District Six—Tom Keiley, incumbent, says he will file.

District Seven—Filed: Mrs. Ruth Hardy, Mayor Hyde, incumbent, says he's out of it.

**MAYOR HYDE'S** declaration not to run was made verbally to The Desert Sun yesterday.

Councilman Turonnet issued a statement to The Sun in which he set forth:

"In order to permit prospective candidates to know my position before filing, I wish to announce that I will not be a

See ELECTION, Page 8

## Income Tax Aid at El Paseo Thursday

Villagers seeking aid on their income taxes will find a deputy internal revenue collector at the El Paseo building on Thursday, March 4. Assistance will be given and collections taken from 9 a.m. to 4 p.m.

## The PUBLISHER'S Corner

by OLIVER B. JAYNES

**FOOTBALL FANS** will be interested in getting from an authority the answer to the much-asked question: What's the matter with Pacific Coast football? We have it from Jeff Cravath, U. S. C. coach, who spoke to Rotarians, Lions, and high school students here last week. He gave several reasons.

Pacific Coast teams can't expect to measure up to Big 9 colleges when entrance requirements and the methods allowed in obtaining good players are so different. All high school graduates are admitted to the Big 9 schools whereas in California the entrance requirements to the big universities are so high that many of the best football players must go to junior colleges or smaller schools. Pacific Coast Conference members are greatly handicapped in getting good players by the Atherton rules which prohibit anyone in the athletic departments from talking with—or even writing to—prospective players. They must depend entirely on alumni to get athletes.

Coast football players aren't tough enough, in the opinion of Coach Cravath. The best players, he says, are kids who have not been spoiled as a youth. The U. S. C. mentor says that he can't make good grid players out of gentlemen—but that he can make gentlemen out of good football players.

**NOTRE DAME'S FIRST TEAM** of last season could have beaten any college team in the nation, including Michigan, in Cravath's opinion. He doesn't think that Michigan could have stood up against the great Irish line.

Looking forward to prospects next fall, Cravath rated California as the likely champion, with Oregon the dark horse. He said his team and U.C.L.A. would likely be fighting for third and fourth place. But no matter what team comes out on top, they're due for a beating in the Rose Bowl, Cravath said sadly.

We agree with Jeff Cravath that coast conference rules are made up by men who don't know much about—and have never played—football. Athletic directors should be made faculty members and be allowed to draw up a set of rules. They would be more satisfied to abide by those rules and football in California would be benefitted tremendously.

**UNDER THE CIRCUMSTANCES** it must seem clear enough to all football fans by this time that the Pacific Coast Conference made a big mistake in making an exclusive deal with the Big 9 for the Rose Bowl classic. Until conditions are more favorable and equitable, it looks like it's going to be "no contest" in Pasadena on New Year's day for the next few years—while other bowl games throughout the country get the spotlight.



## JAYNO TELLS ALL

Just for fun the large and the small of it, Ernie Potts and Nel Hees were being photographed on the stuffed bronco available for that purpose on the highway between the Village and Cathedral City . . . As they dismounted young actor Tom Drake approached to take his turn on the dangerous looking beast . . .

Merry Affair  
Fetes Visitars  
From Virginia

Mrs. Fox of Redlands  
Hostess at Tennis Club  
Reception for Friends

Mrs. Robert Fox of Redlands was hostess to over sixty of her Palm Springs and Redlands friends at a cocktail soiree on Sunday. She entertained in the Lanai Room of the Tennis Club in honor of Mr. and Mrs. Walter Fox of Round Hill, Virginia, who are now vacationing in the Village at the Racquet Club.

The Redlands guests included Mr. and Mrs. John Scott Burns, Mr. and Mrs. Earl Finch, Mr. and Mrs. Milton Brown, Jr., Dr. and Mrs. William C. Miller, and Mrs. Henry T. Johnson.

Other guests were Mr. and Mrs. L. L. Moore, Mr. and Mrs. J. R. Riley, Brigadier General and Mrs. W. J. Morrissey, Mr. and Mrs. Lee T. Ross, Mrs. Edward Burke, Mr. Richard Taylor, and Robert Rives.

Cahuilla Chapter,  
DAR, Thursday

The Cahuilla Chapter of the Daughters of the American Revolution, will hold their monthly meeting Thursday, March 4, at 2 o'clock, at the home of Mrs. Wm. Musladin, 1420 Calle Palo Fierro. All prospective members and guests are cordially invited.

## NOTICE

The lady who's mother [with injured back] I assisted to board a 5:15 Los Angeles bus Feb. 14 please contact me at bus depot.

## IMPORTANT!

R. Dunlap  
Agent

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HARRY HOLT, Vice-President-General Manager

Social  
ACTIVITIES

By NANCY DALE JAYNES

Racquet Club  
Scene of Gay  
Dinner Party

Mr. and Mrs. Leval  
Hosts to Friends  
At Lovely Affair

Thursday evening the Racquet Club was the scene of an exceptionally lovely dinner party hosted by Mr. and Mrs. Fernand Leval of New York.

Their guests included Mr. and Mrs. Sam Goldsmith, Percy and Charles Mendelson, Mr. and Mrs. Murray Rosenberg, Justin Johnstone Wanger, Irving Florsheim, Mr. and Mrs. Bertrand Goldberg, Mr. and Mrs. Lester Selig, Dorothy Gray, Rose Mints, Marielena Borden, and Don Stralem.

Others hosting large parties during the week were Don Stralem of New York who entertained twenty guests for dinner on Friday night, Mr. and Mrs. Channing Wells who hosted a dinner party for fourteen, Mr. and Mrs. Frank Sinatra, Mr. and Mrs. Tom May, Mr. and Mrs. Ernest Alschuler, and Dr. and Mrs. James B. Oliver.

Visitor Recalls  
His First Trip  
To Village Area

Clyde de Vinna of Beverly Hills and Rancho Mirage in a retrospective mood prior to the departure of him and his wife for Manila recalled his first visit to the desert and the time he spent at Nellie Coffman's Boarding House, now the Desert Inn.

Director of Photography with Twentieth Century Fox and MGM studios, he remembered coming to Palm Springs on location with a motion picture troupe.

"There were no paved highways," he said, "and we all had to make the trip from the railway station to the Nellie's boarding house in a buckboard."

Both he and his wife expect to leave shortly for the Philippine Islands where Mr. de Vinna will be associated with the United Philippine Artists, a motion picture concern.

lyn looking especially pretty for the ceremony. . . . Joan Crawford being joined at the Racquet Club by her current flame Greg Bautzer. . . . There too are the David Smart of New York City, publisher of Esquire and Coronet magazines. . . . Author of Tarzan stories, Edgar Rice Burroughs and his daughter Joanne Pierce on the tennis courts. . . . David Niven there with his pretty bride. . . .

That's all for now except for a reminder that the Kramer-Riggs tennis matches being sponsored by the Junior Chamber of Commerce are being played Sunday at the Tennis Club and tickets should be purchased in advance since all seats are reserved.

Two Honored  
By Fellow City  
Hall Employees

Office employees at the city hall held a surprise party at the home of Kathryn Louis Wednesday night in honor of Miss Louis and Anna Gonzales.

The occasion marked the departure of Miss Louis and Anna Gonzales from city employ, the former moving to the Palm Springs Community Hospital and the latter to the clerkship at the City and Justice of Peace court here.

Present at the party were: Mary Austin, Helen Hebert, Barbara Bruton, Louise Hennes, Vera Brown, Mary Gene Murtough, Kathryn Greaves and Marge Hyde.

Almond trees provide a tasty food and one of the most deadly chemicals. The oil of the bitter almond contains deadly hydrocyanic (or prussic) acid.

We should feed the starving Indians in the southwest before attempting to feed Europe. —Senator Hugh Butler, Nebraska Republican.

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Ranch-Type  
Home

Three bedrooms, two baths. Spacious living room with large fireplace. Lots of tile in kitchen and baths. Exceptionally large lot in fine neighborhood. Outstanding value at

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This Happens  
Only Once in  
Every 4 Years

Mrs. James Ramsey will have to wait four more years before she will celebrate her birth anniversary again. She was born on February 29.

The celebration took the form of a quiet family party at her home attended by her husband, her daughter and husband Don Behnke and grandchild Doris.

Mr. and Mrs. James Ramsey came to the desert three years ago from Portland, Indiana and settled at Rancho Mirage where her husband is engaged in the construction business.

Music by the  
Men Features  
PEO Meeting

Chapter Entertains and  
Is Entertained at  
Gladys McClure Home

Members of Chapter KV, P. E. O., entertained their B. I. Ls at Gladys McClure's home on Via Altamira one day last week. Dessert was served by the hostess assisted by Mrs. Harry C. Harper, Mrs. Merrill Crockett and Mrs. Fay Brainard.

The guest of honor did the entertaining with musical numbers including solos by the Rev. James Blackstone, Jr., and numbers by a quartet composed of Messrs. Roger Williams, Merrill Crockett, Harry Harper and Bill Lux.

Accompanists were Mrs. William Lux and Mrs. Claude Freeman.

Community singing preceded motion pictures of the Hawaiian Islands taken by Mr. Brainard.

Guests from other chapters were: Messrs. and Mmes. Julian Hayden, AV, Estes Park, Colo.; Alex Kramer, AG, Harrington, Wash.; S. G. Gill, A, Mt. Pleasant, Utah; Ralph Stewart, G, Seattle, Wash.; Arthur Peterson, AK, Potomac, Idaho; Miss Mildred Gavlin, DA, Denver, Colo.; Mrs. Gladys C. Nichols, BQ, Wilmar, Minn.; Mrs. E. E. Waddell, Los Angeles, and Lisk R. Morehouse, father of Mrs. Gordon Feekings who is president of Chapter KV.

Complete Plans  
For Hospital's  
Birthday Party

Plans are going forward to make the hospital's second birthday party a most festive and happy occasion. It is to be held on Thursday, March 4th from 2:00 to 4:00 p. m. with representatives from many local service groups present.

It was suggested by the women members of the hospital board that since it to be a birthday party, many local people would like to send a birthday remembrance. For their convenience, the following things are urgently needed: ashtrays, small wastebaskets, rubber soapdishes, teaspoons, cups, saucers, plastic mugs for toothbrushing and one ironing board.

## For EASTER

A VARIETY OF COLORFUL  
POTTED PLANTS—  
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EASTER LILIES for EASTER

All at a Price You Can Pay

## DESERT NURSERY

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Do You Want to Live Near the  
Home of Bob Hope or  
Carmen Miranda?

Then Here Is Your Chance—

Beautiful new unfurnished 3-bedroom, 2-bath home with panel ray heat, fireplace, tile shower, carport and sundeck. Stucco construction with tile roof. There is 1600 square feet of floor space in the house, including porch and patio. Lovely view of Desert and Mountains.

Total Price . . . \$18,750—Terms

## HAROLD HICKS, Real Estate

PHONES 2736 and 6711

or See Your Broker

## Doing the Village

with  
Moya Henderson

A mad whirl of pre-Desert Circus activities were launched last week which will continue until after the last dance is done on Saturday, the 13th of March. The twenty-five lovely deputies, who'll assist at all the affairs met with High Sheriff Kenny Paul for instructions at a Doll House luncheon Wednesday afternoon. The gals spent the rest of the afternoon posing for photographers.

On Friday, the deputies, Desert Circus Queen Marilyn McKay and her court and the past queens were the guests of Esther McGee of Wonder Date Palms at a gala buffet luncheon in the patio. Jimmy Durante obligingly came out of his cottage to be photographed with the girls. Saturday night he first coronation dance in the history of Circus was held at the War Memorial building under the auspices of the Business Women's Club and the Junior Chamber of Commerce. A goodly crowd was in attendance to witness the crowning of Marilyn McKay by Mayor Clarence Hyde.

The Los Compadres had a busy week too with a dance on Tuesday night at the Legion Hall and a moonlight ride (sans moon) on Thursday. Jane and Earl Neel entertained friends for cocktails before the dance and every one had such a good time they almost forgot to move on to Belardo street. Among those munching peanuts and pop corn were Willie Alexander, and Dean Thomas, Corinne and Cliff Campbell, Alice and Joe Butler, Dottie and Jack Gorham, and Alice and Earl Hough.

Following the ride on Thursday evening some of the more energetic lads and lassies stopped in at the Stables for a square dance or two. Mary and Phil Delano, Joe and Alice Butler and Jane and Earl Neel were tripping the light fantastic. Fay Neal and Milt Hicks ended up there after doing the Jolson broadcast and dinner at the Doll House. Helen and Jack Kenaston were initiated to the intricacies of the Texas star. Entering late after an evening of fun were the Jack Schnippers, George Olivers and Grace Ruth with Jack, Grace and Winnie Oliver's mother, Mrs. Lucy Hoffman. The party was in celebration of Mrs. Hoffman's seventy-fourth birthday and commenced with a birthday dinner at the Doll House. Also in the group were Mrs. Hoffman's nephew and his wife, the Willard Hoffmans, of Corning, New York. Mrs. Hoffman was again feting at a dinner party on Sunday evening at the home of Mr. and Mrs. George Oliver. Besides her family there were the King Gillets, Georgiana and Siegel Raymond, Jessie Coleman, Mrs. Edna Herbaugh, Harold Walcott and Dickie Schnipper to wish the honoree many happy returns.

Thursday was a partying night at the Doll House. Also celebrating her birthday that evening was Bernice La Frantz and ably

assisting her were her husband Chuck LaFrantz, Mrs. Lillian Davies, Warren Strebe and Mr. and Mrs. William Meyer. Mort Kallis chose that evening to entertain around thirty friends with a Chinese dinner at the Strebe establishment. Mr. Kallis created quite a sensation with his guests by appearing in Chinese garb to serve the first course. Among those joining in the fun were the Al Epstiens, Arthur Brins, Bill Walsh and Asher Levys. Also spotted at this popular rendezvous, Mr. and Mrs. Jack Rather with a party of friends. Mrs. Rather (Bonita Grenville) is well known to Palm Springers as she has been a frequent guest in the Village for many years and has made many friends here and in Idyllwild. Dropping in for a night cap after the moonless ride were Jack and Dottie Gorham, Alice and Earl Hough and Mary Jane Hicks and Ernie Dunlevie.

Saturday saw the Tennis Club but crowded. Daisy Lucas took one look at packed dining room and led her party down to the comparative quiet of the lower bar. Those gorgeous big camellias that were seen in profusion about the room used for decorations earlier in the evening at the dinner party given by Mrs. Robert Fox. These deep pink flowers, that were liberally strewn along the table and used for corsages for the women, were grown by Mrs. Fox at her home in Redlands. Another large party was that of Packey Dees which was preceded by cocktails in the Lanai. Here an dthere about the dance floor—the J. Carroll Naishes with daughter Elaine—Mr. and Mrs. Walter Stults, here resting for a few days, before returning to put the finishing touches to their Paso Robles guest ranch. Mrs. Stults, the former Jean Hillman, will be remembered for the fine horses and silver trappings she has displayed in many past circus parades. Pat and Harry Reid and Jane and Russell Wade stopping in after an evening at the Racquet Club. —Frances and Seamus Nunan, Sandra Shearer and Rolly Vaile, Virginia and Bill Groshen, Nancy Jaynes and Don Kennedy, Dottie and Jack Gorham and many, many localities.

'Tis said that the William Sherrys (Bette Davis) were among the first to secure reservations for the Riggs-Kramer classic coming up at the Tennis Club on the seventh of March. Although we see good tennis played See DOING THE VILLAGE, Pg. 3

Watch for . . .

## Opening

OF THE

## Desertier Shop

Formerly Fulton's in the Oasis Hotel

Palm Springs' Newest Shop

Palm Springs' Newest Stock

Featuring . . .

## LADIES'

## SPORTS WEAR

and

## COTTONS

## Opening Mar. 6th

Live Models Will Be On Parade in the  
Windows Saturday From 4 to 6 P. M.

MANAGERS . . . Phillis Fulton and  
Marjorie Mueller.



## W. H. Daniels Buys Estate in Rancho Mirage

William Henry Daniels, director of photography for Mark Hellinger Production in the filming

of "The Naked City" and now engaged in shooting a Deanna Durbin picture, has purchased an estate at Rancho Mirage and plans to build a home there as soon as possible.

Well known in the film capital, he was for a number of years director of photography at the Metro-Goldwyn Mayer's studio in Culver City.



# Sports

Radio Log **KCMJ** Dial 1340

COLUMBIA NETWORK

### MONDAY-THROUGH-FRIDAY DAYTIME FEATURES

6:45—Okl. Roundup	11:45—Rose of Dreams	3:00—Meet the Missus
7:00—Morning Headlines	12:00—Dble. or Nothing	3:30—Navy Band (M)
7:02—Sundialers Club	12:30—K. Manning, news	Desert Calls (T)
7:30—Bob Garred, news	12:45—The Vocal Line	3:30—Marine Band (W)
7:45—Fred Beck	12:55—Wall St. News	Air Jewels (Th.)
8:00—Arthur Godfrey	1:00—Luncheon Music	Crosby Songs (F)
8:30—Grand Slam	1:25—Roland Valle News	3:45—Music Just Music
8:45—Rosemary	(M)	3:55—Your Security (T)
9:00—W. Warren, news	Dick Joy News	3:55—Income Tax (Th)
9:15—Aunt Jenny	(except M)	4:00—Hint Hunt
9:30—Helen Trent	1:30—Concert Master	4:15—Red Cross Series
9:45—Our Gal Sunday	(M, W, F)	4:30—David Valle, news
10:00—Big Sister	1:30—Decision Now (T)	4:45—Special Songs
10:15—Ma Perkins	1:30—Masterworks (Th)	5:00—Pt. Pg. Features
10:30—Young Dr. Malone	1:45—P.S. High School	5:15—Roland Valle, spc
10:45—Guiding Light	(Tues. only)	5:25—Song of the Day
11:00—2nd Mrs. Burton	2:00—School of the Air	5:30—Collingwood, news
11:15—Perry Mason	2:30—Houseparty	5:45—Bob Garred, news
11:30—Notes for the Day	2:55—G. Morgan, news	5:55—Bill Henry

### EVENING HIGHLIGHTS (For Other Days See Friday's Paper)

Tuesday	Wednesday	Thursday
6:00—Designs in Music	6:00—Mark Warnow	6:00—Dick Haymes
6:15—Keyboard Artistry	6:30—Romance	6:30—Crime Photog'ph.
6:30—Christopher Wells	7:00—The Saint	7:00—Readers Digest
7:00—Here's the Whistler	7:30—The Whistler	7:30—First Nighter
7:15—Back Page Feat.	8:00—L. Thomas, news	8:00—L. Thomas, news
7:30—Mod. Cont. Hall	8:15—J. Smith Show	8:15—J. Smith Show
8:00—L. Thomas, news	8:30—Dr. Christian	8:30—Mr. Keen
8:15—Jack Smith Show	8:55—Frank Goss, news	9:00—FBI Peace - War
8:30—Mr. & Mrs. North	9:00—Proudly We Hall	8:55—F. Goss, news
8:55—F. Goss, news	9:30—Club 15—Crosby	9:30—Club 15—Crosby
9:00—Big Town	9:45—E. R. Murrow, news	9:45—Ed Murrow, news
9:30—Club 15—Crosby	10:00—C. Huntley, news	10:00—C. Huntley, news
9:45—E. R. Murrow, news	10:15—Say It With Poetry	10:15—Vets. Adm. Rpts.
10:00—C. Huntley, news	10:30—Music for Party	10:30—Music for Party
10:15—Cong. Phillips	12:00—Hal Davis, news	12:00—Hal Davis, news
10:30—Music for Party		
12:00—Hal Davis, news		

## Firecliff LODGE

Is Open for Your Pleasure

Fun... rest... relaxation... deep in the kind of comfort you've dreamed about. That's your holiday at Firecliff Lodge, now formally open at wonderful Palm Desert adjoining fabulous Shadow Mountain Club. Park Avenue accommodations midst desert pleasures. Food, but ah, such food. Come as you are for a day, a week or more! Accommodations for every need—bungalows... suites... single rooms. Rates from \$10 Double. European Plan.

Dining Room Service by Reservation  
INDIO

LUNCHEON

12 'till 2 P. M.

DINNER

6:30 'till 8 P. M.

**Palm Desert**

Smartest Address in the American Desert

## NEW F.H.A. HOMES AT DOS PALMAS ESTATES

NOW SELLING AT THE AMAZING LOW PRICE OF

**\$4350**

COMPLETE WITH HOUSE AND LARGE LOT

600 sq. ft., Living Room, Kitchen, Dinette, Bedroom, and Bath

These sturdy, fireproof Behling built homes have six-inch solid walls of cinder concrete reinforced with steel with cinder insulation on roof. Houses are plastered, painted inside and out, plumbing and fixtures installed, copper pipes. They are completely finished and include electric wall heater, hot water heater, wardrobe closet, screened windows, paved driveway and septic tank. Natural gas will be available. Plenty of water, low water rate.

\$3000—10-YR. F.H.A. TITLE 1 LOAN AVAILABLE. MONTHLY PYMT. APPROX. \$40, INC. TAXES & INS.

**BEST BUY ON THE DESERT**

A FEW HOMES LEFT — ACT QUICKLY

**STRONG & DICKINSON, Developers**

H. T. MUZZY, Sales Manager

TRACT OFFICE COR. DILLON RD. AND PALM DR.

North on Indian to Garnet, Thence North and East 4 Miles

## Indians Roll Over San Jacinto, Now In 3rd Place Tie

Palm Springs Indians got on the sunny side of the .500 mark last Friday night when they withstood a San Jacinto challenge in the second half and finished on the long end of a 64 to 44 score.

The Indians, playing without their star center, Eddie Weiss who was recently injured and out for the season, held a 29-9 lead at half time.

**IN THE SECOND HALF** San Jacinto rolled up 35 points but the Indians matched that and finished 20 points to the good. The Palm Springs Bs bowed to San Jacinto Bs 35 to 60 as the latter continued their unbeaten way and cinched the B title.

Lopez, at guard for Palm Springs took the absent Weiss' place as high scorer, rolling in 17 points and Styers, who started at center, tallied 11. Doro hung up 9 points and Blackhart, who went in as forward accounted for 10 with Simpson, another forward replacement, tallying 9.

**THE INDIANS'** victory put them into a three-way tie for third place in the loop with one game to go.

Friday night's Varsity box score:

Palm Springs-64 San Jacinto - 44  
Pierre, 3...F...Tucker, 18  
Gilbert, 5...F...Brittain, 0  
Styers, 11...C...Mares, 3  
Doro, 9...G...Goodwin, 3  
Lopez, 17...G...Martinez, 9

Scoring substitutes — Palm Springs, Simpson, 9; Blackhart, 12. San Jacinto, Osborn, 9; Teller, 2.

Half time score—Palm Springs, 29; San Jacinto, 9.

From Page One—MORE ABOUT  
**Parking...**

Arenas road between Palm Canyon drive and Belardo road be posted for "Parallel Parking."

6. That the south side of Arenas road between Palm Canyon drive and Indian avenue be posted "No Parking at Any Time."

7. That on the north side of Arenas road, a red "No Parking" zone be established for a distance of approximately 20-feet east of Palm Canyon drive.

8. THAT PARALLEL PARKING be required and enforced on both sides of Palm Canyon drive from the north city limits to Indian road and that the street be properly posted with special study and consideration at the Pacific building and El Paseo building.

At a meeting to be called later the committee is expected to study the following recommendations:

1. Prohibition of parking in front of the California Power Company building on Andreas road.

2. ESTABLISHMENT of a red "No Parking" zone on the west side of Indian avenue north of Andreas road in front of the employment office.

3. An official passenger loading zone for Hotel The Oasis on Tahquitz drive west of Palm Canyon drive.

4. Elimination of the bus and taxi-stand on the west side of Palm Canyon drive north of the Desert Inn driveway. The Citizen's bus and the taxis would be accommodated in an enlarged red "No Parking" zone which would be an extension of the red zone at the fire hydrant in front of the Sweet Shop immediately south of the Desert Inn driveway.

The Council's safety committee is composed of the following members: Chairman Charley Farrell and two members, Armand Turonnet and Tom Kiely. Present at the meeting were Assistant City Attorney Warren Slaughter, City Engineer George Minturn and City Manager William E. Alworth.

From Page 2 — MORE ABOUT  
**Doing the Village...**

here in our Village every day, this is it, this match is the tops. Four outstanding players, Seguro and Pails plus Riggs and Kramer, both world champions is something you don't come by often so get your tickets early at the Club or at that convenient booth in front of the bank.

## Hits Tree and Goes to Jail

John Laverne, 41, 501 East Andreas road, was lodged in the City Jail early Sunday morning, charged with the operation of an automobile while under the influence of intoxicating liquor.

His arrest at 2:30 a. m. Sunday by officer Jim Maynard followed the collision of Laverne's automobile with a tree at the corner of Andreas road and Indian avenue.

AFL's chief task in 1948 will be to oust the present standpat Congress—William Green, president, AFL.

## The Standings

RIVERSIDE COUNTY LEAGUE

	P	W	L	Pct
Beaumont	7	7	7	1000
Hemet	8	5	3	625
Palm Springs	7	4	3	571
Banning	7	4	3	571
Perris	7	4	3	571
Elsinore	7	3	4	428
Sherman	7	3	4	428
Coachella	7	2	5	285
San Jacinto	7	0	7	000

### Results Last Week

Palm Spring, 64; San Jacinto, 44.  
Sherman, 42; Elsinore, 38.  
Perris, 73; Coachella, 48.  
Banning, 40; Hemet, 37.

### Games This Week

Perris at Palm Springs.  
Banning at Coachella.  
Sherman at Beaumont.  
San Jacinto at Elsinore.

## Palm Springs Has Chance to Finish In Second Place

The Riverside County League was on the last lap today with the pennant already decided. Beaumont, by trimming Hemet in a close finish, 40-37, cinched the crown for 1948 and nod cannot be headed, no matter what happens when they meet Sherman Friday.

Palm Springs high has a chance to wind up with a tie for second place when they meet Perris this week. Perris and Palm Springs, along with Banning, are currently tied for this place in the loop. Victor of the Indian-Perris game will go into a tie with Hemet for the second spot. Banning, by dumping Coachella could also tie for second.

BEAUMONT had trouble disposing of Hemet but hung on in the final period to eke out a three-point victory.

The Indians did right well this year figuring all the handicaps Coach C. E. Ballagh had to surmount. They had no gymnasium in which to train and their work on cement courts hampered them when they got out on the hardwood floors for league play. Despite this they won over Coachella, Elsinore, Sherman and San Jacinto, losing to Beaumont, Banning and Hemet.

**SITE OF NEXT FRIDAY** evening's game with Perris has not yet been determined. Palm Springs has been playing its home games on the Coachella floor but Coachella plays host to Banning next Friday night.

The San Jacinto Bs won the B title in the loop finishing on top in that race as their big brothers finished at the bottom in Varsity competition.

## Pointed Debate

Knife-Wielding Mexicans  
Get into Argument

An argument between knife-wielding Mexicans in front of the Legion Memorial building during the Desert Circus Queen coronation dance Saturday night resulted in the hospitalization of Bob Marcus.

Hospital officials said several stitches had to be made to close the knife wounds suffered by Marcus who refused to tell police who his assailants were.

The stab wounds were superficial.

## Patients Should Have Ethics, Too

★ A physician is a busy man. Day and night he is ready to give succor to those in need of his care. Let us be fair. Do not telephone him at meal-times just because you know he can be reached. And do not call him at night, unless absolutely necessary. Confine your calls to his office hours as much as you can. That is what office hours are for.

Keep your appointments promptly, or notify him in advance that it is impossible for you to do so. In short, treat him as you would wish to be treated were you the physician. A sympathetic appreciation of his problems greatly enhances the help he can give.

Call on us for competent prescription service.

**PALM SPRINGS DRUG  
and IMPORT CO.**

Free Delivery

Opposite Desert Inn

Phone 3333

## Tickets for Tennis Matches Sunday Are Moving Fast

Tickets for practically the last chance to see Jack Kramer and Bobby Riggs, top flight tennis stars in action before they take the long tour, were going fast today. Almost all of the box seats for the event are sold and general admission tickets, almost as good, are moving fast this week.

Following their appearance at the Tennis club next Sunday the pro netters will make their last southland appearance for a long time at San Diego. They will then go to South America and later Europe with Jack Harris, manager.

Kramer and Riggs will meet in singles matches and then team up with Pancho Segura and Dinny Pails, South American and Australian champs respectively, in doubles. Pails and Segura will also meet in singles, providing three big matches for local fans.

Interest in the afternoon is high and many clubs and guest ranches have taken blocks of seats for their guests. Individual sales are setting new records. Many motion picture stars have signified their intention of being there.

Ticket sales over the telephone are numerous. Seats are being reserved on phone calls at the Tennis club with reservations being picked up as soon as possible.

## Community Service Month Observed By Auxiliary Unit

A special program in observance of Community Service month will be presented by Mrs. Frank Partridge, Unit chairman of this activity, at the meeting of Owen Coffman Unit, American Legion Auxiliary, tomorrow (Wednesday) evening at the Wars Memorial Building at 8 o'clock.

Invited to be guest speakers are Mrs. Grace Morrison, Service chairman for the local Girl Scouts; Harry Harper, secretary-manager of the Chamber of Commerce; and Frank Partridge, organizer and executive director of the Palm Springs Boys Club. Each of the speakers will relate interesting facts regarding their organizations part in the life of our community.

**THE AMERICAN LEGION** Auxiliary since the first days of its organization has been doing community service work, the chairman stated, each year as the Auxiliary has grown older and expanded, more and more time and thought has been given to aiding in community betterment projects.

As a representative of Owen Coffman Unit, Mrs. Harriet Henderson has been named by city officials as a member of the committee to formulate plans for a civic recreational center at the Field Club.

Mrs. Robert Ellsworth, Unit president, will preside during the business session Wednesday. All members are urged to be present, and friends are invited for the program.

Tarnished copper or brass may be cleaned by rubbing with hot vinegar or lemon juice and salt, washing, rinsing and drying.

PALM SPRINGS, CALIF.  
Tuesday, March 2, 1948

The Desert Sun—3

## Redwood Modern

This new unfurnished two-bedroom, one-bath home is the answer to the demand by many people for a small "Palm Springs House" without a large amount of money invested. Of modern architecture and built from Redwood, the finish outside is identical to the home of one of the Cinema Great, which has just been completed and which is causing wide comment. There's a large living room-dining room, ample closet space, beautiful kitchen and other attractive features. Well built, and with colors inside to delight you, this very attractive residence is a truly fine buy at

**\$11,850**

## RANSOM & HINKLE Realtors

Walter McManus

William Boggess

THE PLAZA

PHONE 2794

Eight out of Ten Readers Read Classified Ads

## Closing Out Sale

on  
**Ceramics, Brass and Copper Ware  
AT COST**

COME IN AND BE CONVINCED

**The GIFT BOX**

JOSHUA TREE, CALIF.

Anybody Can Use Classified Ads — Smart People Do!

## APARTMENT SPECIALS

We have listed five good buys in courts and apartments ranging in price from \$40,000 to \$150,000.

**WRIGHT & TRACY**

437 N. Palm Canyon Drive

Phone 5727

## WHATCHA SAY?

Want to Hear 'em in Palm Springs  
Static-Free?

- BING CROSBY, TUESDAY, 4:15
- DICK HAYMES, WEDNESDAY, 4:15
- FRANK SINATRA, THURSDAY, 4:15
- JACK BENNY, FRIDAY, 4:15
- KAY KYSER, SATURDAY, 3:45

THIS WEEK

FOR THE

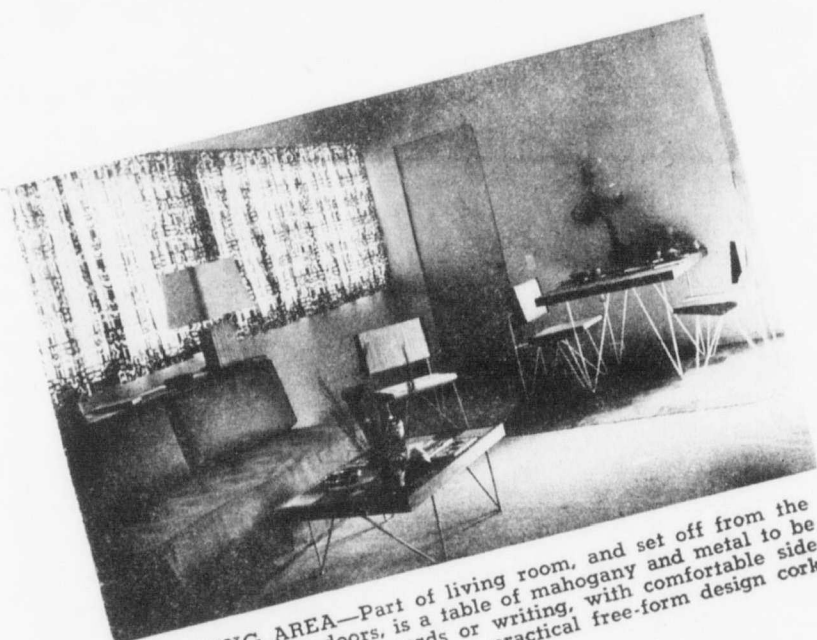
AMERICAN RED CROSS

**KCMJ**  
RADIO OASIS  
PALM SPRINGS



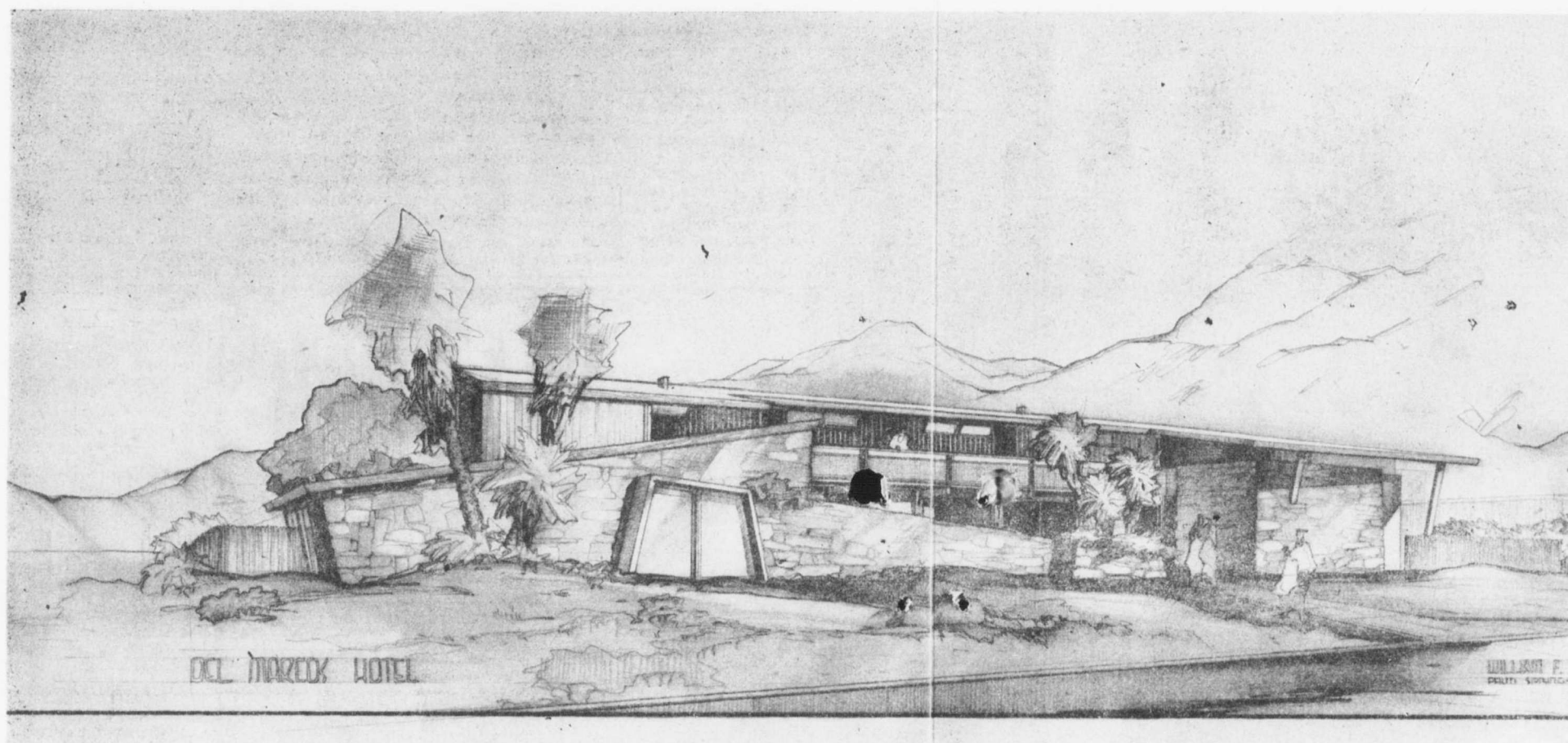
# Welcome -- PALM SPRINGS NEWEST APARTMENT HOTEL -- HOTEL DE

*Modern as tomorrow—Sparkling as a desert morning—new as now—These are the thoughts that run through one's mind as he sees the new Hotel Del Marcos Apartments for the first time. Here one finds a new theme—a new and modern idea—combining an age old use of native rock with the most ultra in newly designed and manufactured ideas for fine living. Glass, metal, wire, redwood, concrete, rock, and air conditioning—thermostatically controlled—they all mix—and mix well in this fashionable, swank new resort hotel.*



THE DINING AREA—Part of living room, and set off from the kitchen by folding doors, is a table of mahogany and metal to be used for dining, playing cards or writing, with comfortable side chairs provided. This is set on a practical free-form design cork flooring.

One must visit and see the new Hotel Del Marcos Apartments in order to appreciate this new resort fully. The desire on the part of the owner, builders, and decorators to create an estate—and the fine living an estate provides, was realized. Here one finds something different in desert living. Located in a quiet restful area, but a few moments off busy South Palm Canyon Drive, it provides luxurious comforts on every hand. Private entrances are found to each apartment and room. In addition to the beautiful pool are seen sun decks covering one entire upstairs wing—individual patios for dining and relaxing, and modern kitchens in each apartment. Every convenience is found.



Here is seen a front elevation of the new Hotel Del Marcos-Apartments from the pen of its architect, Wm. F. Cody, A. I. A., odd, interesting, different because it is modern—it attracts the viewer immediately, for its beauty is instantly recognized. Walls of brown native stone, set off by redwood, white gleaming roofs, and glass on every side, gleam in the

desert sunlight. An imposing modern-designed structure it blends naturally with its desert and mountain background. Palms and native plants adorn and add to the beautiful landscaping. The new structure is located west of the Del Tahquitz Hotel in the fashionable Tennis Club area of East Baristo Road at the corner of Belardo Road.

So many attractions in the building line are to be found in the new resort—they deserve a special mention. Included are novel attractions added by each contractor and subcontractor, in fact each and every artisan and craftsman on the inspiring work. In part they are, especially insulated heat resistant tropical roofs by Perry Sanders, the latest patented dextex rubber walking mats by Fox & Co., notably the prize winning lamps and chairs among the attractive interior designs and decorations by Emily Laser and her associates, specially designed furniture by the Lanai Shop, painting and decorating by Andre, the Decorator,

special insulation by the L. A. Lathing Co., novel tile treatment by the Tiling Service, Inc.

Of course the architect's striking and startling designs were carefully and expertly executed by the builder and general contractor, R. H. Grant Co., outstanding contributions were made in their line by each of the other sub-contractors: Maurice Libott, the Custom Built Shower Door Co., Smith Grubbs Flooring Co., the Palm Springs Mirror and Glass Shop, and the Allen Bros., Los Angeles Wholesale Linen Suppliers.

## CONGRATULATIONS and BEST WISHES AT THE TIME OF

### R. H. GRANT Construction Co.

GENERAL CONTRACTORS AND BUILDERS  
OF THE HOTEL DEL MARCOS APARTMENTS  
170 West Amado Road — Phone 7252

### L. A. LATHING CO.

FRED HATHAWAY, Manager  
Metal Lath - Metal Furring - All Types of Lathing and Insulation  
699 South Palm Canyon Drive — Phone 3699

### PERRY F. SANDERS

ROOFING CONTRACTOR  
Tropi-Cool Patented Roofs Franchise Dealer  
360 Avenida Moraga — Phone 7674

### FOX & CO.

Insulation - Weather Stripping - Dextex Rubber Walking Decks  
334 Sierra Way, SAN BERNARDINO — Phone San Bernardino 812252

### EMILY LASER

INTERIOR DECORATOR

457 North Palm Canyon Drive

Custom Built Furniture Designed and Built by the

### LANAI SHOP

### WM. F. CODY, A. I. A.

ARCHITECT

140 East Tahquitz Drive

### TILING SERVICE, Inc.

TILE AND MARBLE CONTRACTORS  
PALM SPRINGS - Phone 2759 - LOS ANGELES

### ANDRE THE DECORATOR & CO.

ANDRE NISSON—PAINTING AND DECORATING  
551 South Calle Santa Rosa — Phone 6854

### DESERT CONSTRUCTION CO.

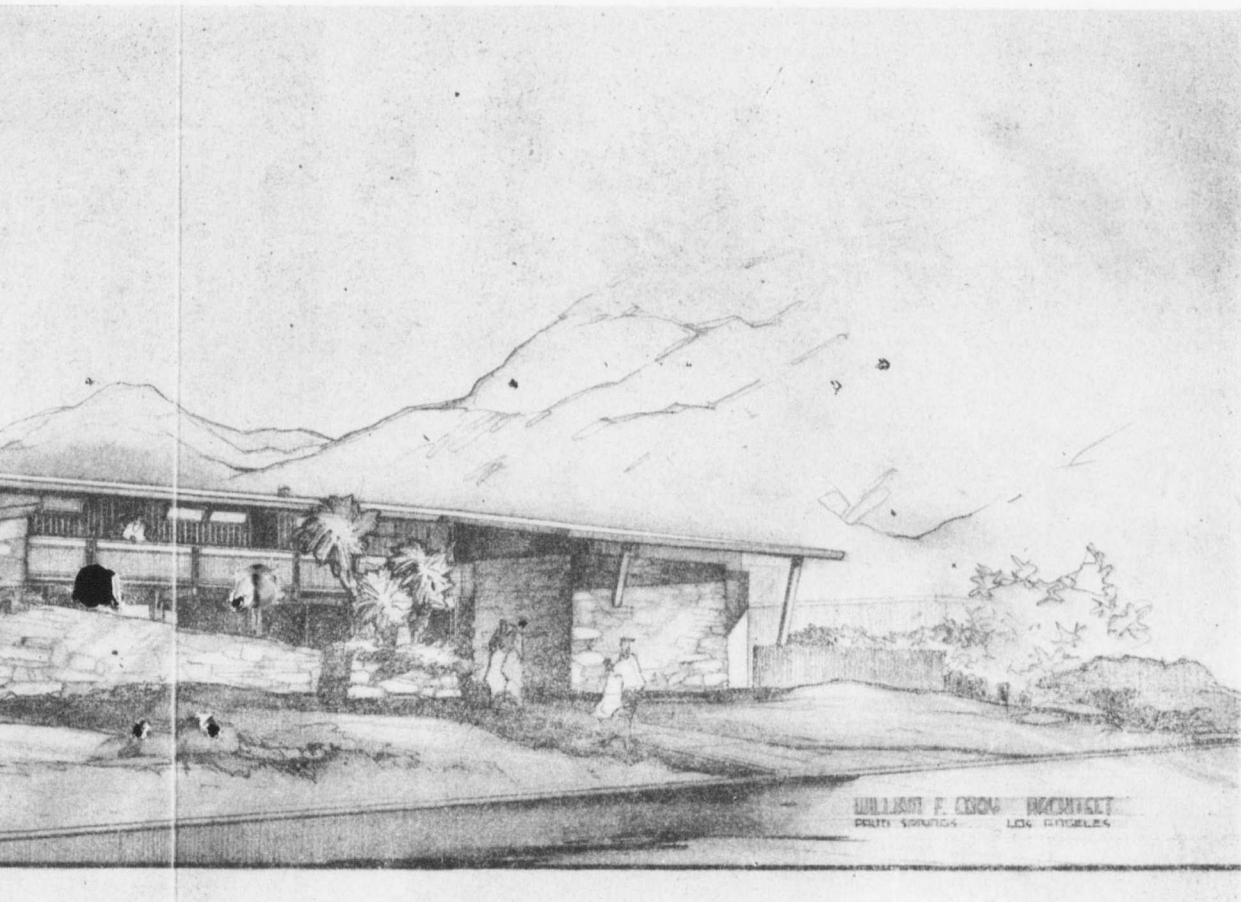
Concrete Construction - General Contracting - Steel Stud Construction  
699 South Palm Canyon Drive — Phone 3699

### PALM SPRINGS PLUMBING CO.

PLUMBING CONTRACTORS—OSCAR MANDINACH  
220 North Indian Avenue — Phone 6704



# S NEWEST And Most ULTRA--- HOTEL DEL MARCOS -APARTMENTS-



*Designed by William F. Cody, A. I. A., and built by the R. H. Grant Construction Co. of this city—for the owner, Mr. Sam W. Marcus, this newest and one of the most attractive of the many lush new resorts built here this season will be officially opened this week-end. A handsome two storied structure, built and 'ranged around a sparkling blue swimming pool, it is designed for ideal desert living at its best. Privacy is provided with all apartments and hotel rooms looking out onto the pool—around which most of the guests' life revolves—yet a welcome air attracts the visitor at the first sight of the new apartments.*

desert sunlight. An imposing modern-designed structure it blends naturally with its desert and mountain background. Palms and native plants adorn and add to the beautiful landscaping. The new structure is located west of the Del Tahquitz Hotel in the fashionable Tennis Club area on West Baristo Road at the corner of Belardo Road.

by the L. A. Lathing Co., novel tile treatment by the

architect's striking and startling designs were care-  
executed by the builder and general contractor, R. H.  
ding contributions were made in their line by each  
contractors: Maurice Libott, the Custom Built Shower  
Grubbs Flooring Co., the Palm Springs Mirror and Glass  
n Bros., Los Angeles Wholesale Linen Suppliers.



**SITTING-SLEEPING ROOM**—Comfort, space, color, design—all form a composite picture for discriminating vacationists in Palm Springs. Hidden luxury is found, with Seeley box springs and mattresses that glide away and out of sight under special head-boards that contain drawers and storage space. Martine designed lounge chairs are seen in every room.

Gracious management of the fine new apartments is assured by the announcement by the owner, Mr. Marcus, that Miss Elizabeth Woods is to be the manager. She is a Villager—a long time resident here—with many friends both in Palm Springs and throughout the Southland. The suites provided include from one to four-room accommodations with kitchens—or hotel rooms without kitchen accommodations if desired. The luxurious modern interiors of the rooms attract one inside immediately. The apartments' many attractions leave one with a sense of satisfaction—they are pleasing and most compelling throughout.

## SHES AT THE TIME OF YOUR OPENING ---

**SERVICE, Inc.**  
ID MARBLE CONTRACTORS  
Phone 2759 - LOS ANGELES

**HE DECORATOR & CO.**  
N—PAINTING AND DECORATING  
Calle Santa Rosa — Phone 6854

**CONSTRUCTION CO.**  
General Contracting - Steel Stud Construction  
alm Canyon Drive — Phone 3699

**RINGS, PLUMBING CO.**  
NTRACTORS—OSCAR MANDINACH  
Indian Avenue — Phone 6704

**FLETCHER PLANING MILL**  
MILL WORK OF ALL KINDS  
501 Fifth Street, REDLANDS — Phone Redlands 3136

**HENRY SIMSARIAN**  
Air Conditioning - Plumbing - Heating - Cooling - Appliances  
850 North Palm Canyon Drive — Phone 7414

**CUSTOM BUILT SHOWER DOOR COMPANY**  
DE LUXE SHOWER DOORS  
1400 East Adams, LOS ANGELES — Phone ADams 19266

**MAURICE H. LIBOTT**  
SWIMMING POOL

**SMITH GRUBBS FLOORING COMPANY**  
FLOORING  
2509 Third Street, RIVERSIDE — Phone Riverside 226

**PALM SPRINGS MIRROR AND GLASS SHOP**  
EVERYTHING IN GLASS AND MIRRORS  
483 North Indian Avenue — E. W. SCHUTTE — Phone 4691

**ALLEN BROS.**  
WHOLESALE LINENS  
200 East Ninth Street, LOS ANGELES — Phone TRinity 6943



## Too late to classify

## FOR SALE

FINE BUSINESS PROPERTY ON PALM CANYON DRIVE. DIVERSIFIED TENANTS. EXCELLENT INCOME. WILL NET 12% ON INVESTMENT.

GUEST RANCH ON 10 ACRES NOW OPERATING SUCCESSFULLY. ALSO SUITABLE FOR PRIVATE SCHOOLS. PRICE \$95,000.

LOTS IN THE VENABLE TRACT AS LOW AS \$2,950. FINANCING CAN BE ARRANGED FOR NEW HOMES.

LOVELY 3 BEDROOM; 2 BATH HOUSE; EXCELLENTLY FURNISHED; FINE CONSTRUCTION. A HOUSE WITH CHARM; CLOSE IN. ONLY \$19,000.

## SEE

**MURIEL E. FULTON**  
REALTOR

482 N. Palm Canyon Dr.  
Phone: 2226-2225  
Frances Wilson — Ernie Dunlevie  
Irving Sanborn — Associates

FOR SALE: 1941 Cadillac 62, 4 door sedan. Radio, heater, complete overhaul. Perfect condition. \$2295. Owner, phone 8871.

FOR SALE: 1 girl's bike, 20" wheel; 1 man's bike, good condition; 1 patio barrel table, 4 stools. Kroll, San Jacinto, Rancho Mirage.

WANTED: Housekeeper-cook until June. Room and board, good salary. Adults. Phone 2285

\$2500

Buy opportunity. Residential lot, 100 ft. frontage in established subdivision of beautiful homes. Commanding view of mountains and desert. Phone 4241.

FOR SALE: Lovely blonde wild mink coat, size 14 to 16. Insured \$4950. Sacrifice \$2950. Smart silver fox jacket. \$250. Phone 8871.

FOR SALE: Zimmer trailer 41. 18 ft. New tires, \$1,000. Higgins, Lot 18, Desert Trailer Haven.

FOR RENT to June 15th: 1 bedroom house, large living room, sun porch overlooking desert, kitchen and bath, 2 minutes to Tennis Club. 3 minutes to center of town. Might consider selling. Phone 4252.

ALTERATIONS  
Men and women's clothing. 233 E. Amado Rd. Phone 5023.

FOR SALE: Gibson guitar and case. Like new, \$60. Carl Coss, Lot 42, Ramon Trailer Park.

LOST: 8 months old dark brown long haired female kitten. Lost last week near Sunny Dunes Rd. Call P.S. 7514. Reward.

It is our duty to provide a program involving participation by all able-bodied young American men under universal military training.  
—Gov. Thomas E. Dewey of New York.

SIX UNITS  
Completely Furnished  
Rental Schedule  
\$90 per Day  
Sell on Terms

★  
VIEW HOMESITE  
125 x 312  
\$6350  
Overlooks the  
Entire Valley

★  
Adjoining La Sista  
Apartments  
Fronts Two Streets  
Fine Income Lot  
Submit Offer

★  
**MUNHOLLAND**  
& CO.

431 N. Palm Canyon Drive  
Phone 3673

Chef Hooper  
Charlotte Bridgman  
Associate Brokers

Three Sought for  
Kidnap-Robbery  
Of Hotel Employee

Three heavy-set Negroes driving a red automobile were sought by police throughout the southland as suspects in the kidnap-robbery of Joseph S. Lamons, 56, employed at the Wonder Palms hotel.

Lamons told police the three Negroes approached him while he was standing in front of a cafe at 6 p.m. Thursday at Andreas road and Indian avenue and forced him into their automobile, threatening him with a gun.

Lamons said he was driven to the vicinity of the old Indian burial grounds on the reservation and there robbed of \$250 which he had wrapped in a handkerchief pinned in the pocket of his shirt. He was then pushed out of the vehicle and left by the roadside while his assailants fled the scene.

At the police station, Lamons said that the trio had not searched him for pocketbook money, missing his pocketbook which contained \$22.

Community  
Hospital News

## WHAT ABOUT YOUR FREE CLINIC?

We all remember when it was taboo in polite society to mention our diseases or physical problems. Now we talk freely of these things which concern us as individuals and society as a whole.

1. We learn that we are not physically perfect.

2. When we become concerned over our own health and the health of the nation, we try to do something about it.

"AN OUNCE OF PREVENTION IS STILL WORTH A POUND OF CURE."

The members of the Medical Staff, the Hospital, the Welfare and Friendly Aid, the Red Cross Nurses Aid and the Gray Ladies volunteer their services to make possible the operation of "Your Free Clinic," where a diagnosis followed by a complete physical examination and recommended treatment, may be very helpful in preventing more serious condition at a later time.

Your free clinic is open each Wednesday morning—8 until 12 at the Community hospital where free examinations are available to those needing such service. Next clinic day in March 3, 1948—8 to 12 a.m.



LIVE IN THE SUN!  
Buy in Palm Springs!

2-Bedroom

HOME

Completely  
and Newly

FURNISHED

Garage and  
Store Room  
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## Open Forum

CONGRESS OF THE UNITED STATES  
HOUSE OF REPRESENTATIVES  
WASHINGTON, D. C.

Editor, The Sun: It was with a feeling of real emotion that I learned from my good friend John Phillips, whose Congressional office is right across the hall from mine, that you had received a box of our Wenatchee apples. As the Congressman says, your paper goes all over the world, so by now the story of our apples is all over the world!

For three long years we have had to smart under the veiled hints that came into our office, whenever Congressman Phillips received a box of oranges or grapefruit, or some more of those desert dates he's always talking about. True, we were glad to get the stuff, but we always had to listen to a speech from John about those products to get the few handouts. We used to try to slip in something about how we grew nice apples in Washington, but when Congressman Phillips starts talking about oranges and grapefruit and dates, it's no use. We were licked.

Then, Phat . . . you did it for us! When we were standing by mumbling about our apples, with nobody listening, you stopped writing about benches and park-

ing and women long enough to tell the world about Wenatchee Apples! What publicity! What coverage! What a break!

We in the Washington, D. C., office thank you. The people of the State of Washington thank you. If you ever get tired of oranges and dates and beautiful women and sunshine, don't write your Congressman. Write to Wenatchee's Congressman. And we'll see that you get another box!

Sincerely and gratefully yours,  
WALT HORAN, M. C.

Editor, The Sun: In the Desert Sun of February 20 a letter by H. G. Coulter refers to the lack of opportunity for members of the Forum audience to express their opinion. I, too, am a strong advocate of freedom of the press, freedom of speech, and freedom of religion.

However, the Forum series, as sponsored by the local High School District, presents a special problem. The speakers are supposed to be rather outstanding in their special fields, and more or less especially qualified to speak for the various points of view which they represent. It is a great privilege for us to have an opportunity to hear what they have to say from their respective points of view as a basis for forming our own opinion, which may or may not agree with any particular speaker.

These speakers are brought here at considerable expense and their

time on the platform is limited to about an hour and a half. As a mere member of the audience I wish to get as much as possible of their knowledge and opinion in the brief time available. It is our only, and very limited, opportunity to do so, whereas we can discuss things with our neighbors any day.

Why can we not do both? By listening to the lecture and by asking intelligent questions of the speaker at the end of his address, we can get the most possible from our visitor. Then those who wish to express their own opinions, and hear their neighbors express theirs, could arrange for a meeting the next evening, or any other convenient date, to thresh over the subject.

There is no point in taking the valuable time of the visiting speaker just to listen to us talk. It would not help anyone, and we would deprive ourselves of the information we might get from him during that time. But the above-suggested plan would give us "the most for our money" from the visiting speaker, and would give opportunity to those who wish it to have full discussion of the subject, too.

Yours very truly,  
LARUE C. WATSON.

The threat of communism, as practiced by the Russians, is indeed serious, and it's high time that all Americans accept it as a reality.—Rep. T. B. Morton (R) of Kentucky.

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Their Antics.

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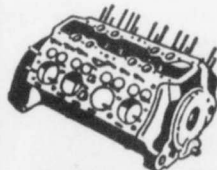
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# Cathedral City News Roundup

By MARY R. WOLSETH and HATTIE DERING SCHWARTZ

## Red Cross Drive Under Way Today In Cathedral City

Mrs. Corinne Davidson, Red Cross chairman for Cathedral City, announces that the Red Cross drive started Monday, March 1, and that the following persons are assisting her: Art Altum, Recreational Hall and Clubs; Mr. Woodberry, Tramview Park; Mrs. Loleta Waller, Ranches; Mrs. Edna Peterson, Desert Cove; David Becker, Trades and Unions; Dorothy Maddox, Post Office; Iva Mhoon, Cathedral City Grocery Store; Linnea Watt, Drug Store, and the "Block Hostesses" of last year's drive to make house to house canvass. If the Block Hostesses are unable to serve they are asked to find substitutes and notify Mrs. Davidson at Second and Broadway.

## Lions Club

Warner S. Moon Talks On Vocational Guidance

Lions Club met for its regular session at the Totem Pole last Thursday evening, Feb. 26, at 7 p.m. Speaker for the evening was the secretary, Warner S. Moon who is a qualified vocational counselor and who spoke on his subject, "Vocational Guidance". There is no doubt that Warner Moon is the right man in the right place judging from the ovation that was given him for his talk. In the bulletin which he edits for Lion members he suggests that trees beautify a city and that something should be done about this in Cathedral City; he asks the Lions to ponder this problem.

## Scouts Active

Camp-Outs Feature Cathedral City Week

Girl Scout Troop 6 enjoyed a camp-out on the Sandunes Friday, Feb. 20. Each Scout took her own lunch and cooked it over her own camp fire. Verrell Phillips was the leader, Ruth Kuhry assistant leader. Each Scout brought a guest. Carroll Phillips brought Chillum Angel, Shirley Stefon brought Ginger Kuhry and Judy Schmidt brought Anne Peterson. Jan Ide brought Rachel Banoles. The Boy Scouts, Bill Spencer's patrol spent an over-night camp on the desert the same weekend. Gene Patrick, Jackie Benton, John Kirk and Duane Kring enjoyed the outings.

## Note in Sky

Dots and Dashes Send Word to Cathedralites

Can you decipher the Morse Code? If you can maybe you will interpret the message in the sky high over Cathedral City last Wednesday at 1 p.m. Lloyd Lore Wartes from Spokane, Wash., said he would send a message to the people of Cathedral via the smoke trail behind his plane as he was winging his way through from Palm Springs to San Diego. Mr. Wartes, a prominent mineralogical engineer, quite suddenly dropped out of the sky for lunch with his brother, Rev. Jack Wartes, pastor of the Community church. Two other brothers are also pilots, one served in the Navy Air Corps and was stationed at the same base as Rev. Wartes when he was a chaplain in the Navy, the other was a B-24 pilot in the Army. Rev. Jack's flying has been confined to back-seat driving in Naval planes, he says.

## Craft Classes

Adult Groups Meet Mondays and Thursdays

The Adult Craft classes conducted by the Palm Springs Union High School district under the direction of Andrew Lester are now being held at the Palm Springs High School building on Ramon road. Jewelry and Art Metal groups meet Monday and Thursday nights, and Leather work is scheduled for Tuesdays and Wednesdays. All classes run from seven until ten p.m.; and anyone wishing to attend will be welcome. Materials are available for the making of Indian beaded belts and moccasins plus a variety of articles of particular interest to the equestrian.

## Curtis Ring To Address Club

"The Navajo" will be the subject of a talk by Curtis Ring at a meeting of the Woman's Club in the Town Hall on Wednesday, March 3, at 2 o'clock. Mr. Ring has spent much time in New Mexico and Utah where he has lived and traded with the Navajo Indians. His Trading Post, the Kiva at Rancho Mirage has made a name for itself for the authentic jewelry and rugs sold there. Tea will be served by the hostesses, Mrs. Mable Bryant and Dr. Lena Meeker.

Enough protein now is lost in handling hay to feed 7,500,000 dairy cows for six months according to dairy nutrition experts.

## L. C. Lewis Will Head Cathedral City C. of C.

Directors of the Chamber of Commerce met last week to elect their new officers. L. C. Lewis was unanimously chosen president. As an honorary member of the Portland, Oregon, Ad Club, Mr. Lewis has shown rare ability as an organizer and has carried through to a successful conclusion all the committee work he has been asked to do. Emil Greener was again elected first vice president. Mr. Greener served in that capacity last year and through his efforts got a fire hall for the town, the best fire engine in Riverside county and a full time fireman. Larry Weingartner, elected second vice president, will have a chance to show what he can do this year. Secretary Warner S. Moon has been serving in this capacity for the Lions Club and has done such a good job that the Chamber of Commerce felt they wanted to share in his unusual abilities. The treasurer, Leslie Kelley who served last year, did such a good job that he was unanimously re-elected. It is felt that what was accomplished last year by the Chamber of Commerce will be continued in even greater glory by the new officers and directors. In an interview with Mr. Lewis he told this reporter that he was organizing three groups under separate chairmen, Commercial, meaning all businesses outside of Rentals, Landlords to include all rentals and Home Owners all the rest. He expects to hold a mass meeting for each group at which the special problems of each may be discussed and solutions worked upon. A card is being sent to each member of the Chamber of Commerce asking which committee he will work upon.

## Cathedral City Personals

Mrs. Verrell Phillips gave a surprise birthday party for her husband, Bob, Friday, Feb. 27. A delicious supper was served of crab salad, home made rolls, relishes and birthday cake. The invited guests were: Mr. and Mrs. Bud Mhoon, Mr. and Mrs. John Palmer, Mr. and Mrs. B. W. Wade, Mr. and Mrs. Stanley Smith, Mr. and Mrs. Glen Kuhry, Mr. and Mrs. Butch Harris, Mr. and Mrs. Orville Woods Jr., Mr. and Mrs. Arthur Frodenberg, and Mr. and Mrs. Ed Martin. The decorations were in the St. Patrick's day motif.

Mrs. Vera Irwin, sister of Betty Owen, is home recuperating from a serious bone operation on her right foot. She was in the Loma Linda hospital.

Mrs. Ruth Kuhry made her first visit in two years to Los Angeles last week where she was winned and dined by her old friends and neighbors.

Mr. and Mrs. Bill Hillery entertained their brother Sherman and his wife from Huntington Park for the Cactus Jumper's Jamboree. Sherman's son Jack and his wife from West Los Angeles were also guests.

Adding to the confusion of the Great Wind of a week ago a fire alarm was turned in by an anxious householder who said she could see a red glow in the sky and was sure there was a fire someplace. Our noble fire department turned out in strength only to discover that the glow came from a neon sign on the highway.

Mr. and Mrs. W. O. Wheeler and Mr. and Mrs. Mark Trumbo who have been living in the L. C. Lewis duplex for the winter returned to their home in Portland, Oregon, Monday, March 1. Both ladies enjoyed the Woman's Club activities and say they hope to come back next year and join our organizations. Mrs. Trumbo said the Fashion Show alone was worth the membership dues.

Mrs. Westry Blakely has been entertaining her mother, Mrs. Myrtle C. Knapp and her sister, Mrs. L. C. Putnam of San Mateo. It is their first visit to the desert and both are converts.

Ma. and Skipper Johnson from the DeLuxe Trailer Court have bought half an acre with small house at Yucaipa and left last week to take up their residence there. They have been residents of the trailer court for nine years and will be sadly missed.

Mr. and Mrs. Stanley Smith, Mr. and Mrs. Andy Lester and George Deer, of Pasadena attended the annual Green and Gold ball of the Mormon church at Blythe a week ago Saturday. Refreshments were served to 300. Mr. and Mrs. Lester and Mr. Deer gave an Indian tribal dance in costume as the Indian contribution to the entertainment. How about putting on this event for something special in Cathedral?

Catch, then, O catch the transient hour; Improve each moment as it flies; Life's a short summer—man a flower— He dies—alas; how soon he dies! —Johnson

## School Club

Prizes Awarded at Pie Supper Event

Prizes at the Cathedral City School Club Pie Supper were won by the following persons: first prize of a blanket to an unknown Los Angeles visitor; second prize of towels to Karl Svalstad of the De Luxe Trailer Park, and third prize of toilet water to Casey Jones. Due to a typographical error the Cathedral City School Club was called the Social Club in the notice appearing last week. There were many ladies instrumental in making the event successful but President Mrs. Verrell Phillips wishes to publicly thank the following: Miss Katherine Finchy, superintendent of the district schools, Mrs. Helen Emery, principal of the local school, Mrs. Dorothy Sproule and Mrs. Lulu Thompson, teachers, Mrs. Jackie Martin, Eva Smith, Laura Busby, Lydia Ellington, Ruth Kuhry, Martha Duncan, Thelma Kemp, Bertha Rux, Alberta Smith, Pat Senn, Vic Sherck, Hazel Jones, Nellie Allsberry, Emma Phillips and Mrs. Nellie Nideheart.

## Attendance at Church Growing

"Christ and the Temple of God" will be the title of the fourth sermon in a series on the life of Christ being given at the Community church Sunday, March 7, at 11 a.m. Church attendance has been increasing steadily and work is continuing each Saturday on the church construction. Following the recent severe sandstorm Mrs. Edna Laas, Mrs. Alberta Smith and Mrs. Evelyn Da Vall gave the church a thorough cleaning. Mrs. Mary Wartes has started the paint job by painting the entrance doors white.

The Woman's Auxiliary will meet Thursday, March 4, at 1:30 p.m. at the Desert Cove ranch. Those who do not have transportation are asked to meet in front of the Wartes home on Van Fleet and A street at 1 p.m.

## Cathedral City Court Is Sold

Mr. and Mrs. Ernest Dorn have sold their court on the corner of Cathedral Canyon drive and Broadway to Mr. and Mrs. Sam Arnt of Beverly Hills who have already taken over the operation and are starting extensive remodeling. Mr. Arnt was well known as a contractor and builder in the Los Angeles area and he and his wife Caroline stayed at the Dorn Court for several months this winter, going to Tucson and Phoenix looking for a place to settle. After they make the improvements on the court they hope to take an active part in local organization work. Ernie and Ella still retain a small portion of their land and are contemplating a trip to Albuquerque in the near future.

We do not wish or intend to be tied by economic strings to political policies of other countries, however friendly. —Sir Stafford Cripps, British Minister of Economics.

## Catholic Church Is Organized in Cathedral City

For the past two years his excellency, Charles F. Buddy, D.D., Bishop of San Diego, has recognized the growing need for a Catholic church in the Cathedral City district.

To meet this situation a Catholic Parish was established in this town on Feb. 25. It will care for the territory extending roughly from Palm Desert to Palm Springs city limits.

A preparatory meeting of some 15 ladies met on Feb. 23 at the home of Mrs. Emma Hammill on Grove streets to discuss future plans.

The new pastor, Father Joseph L. Leissler, former assistant priest at Indio, was introduced to the gathering. The first public service will be held on March 7 at 8 a.m. in the Town Hall. Mass will be celebrated there every Sunday at the same time. The contemplated church site is on Glenn between E and F. So far some 50 families have been contacted. More details will be given in next week's issue.

## House Number System Approved for Village

Cathedral City now has a system of house numbers approved by the board of supervisors. These have been determined for each house and distributed to the house owners as far as possible. Those who failed to receive their numbers may find them by consulting the alphabetical lists at Rupp's Supply Store or Kopp's Drug Store, or may learn them from L. C. Lewis, president of the Chamber of Commerce or from J. W. Kyle, committee chairman on house numbers. The county surveyor, Mr. Keith, requests us to put these numbers on as soon as possible.

## Playground Activity Launched at School

The Cathedral City school playground is now being supervised after school from 3 to 5 and three hours on Saturday. This is the only time that the children are supposed to be on school equipment.

The Amazon river, 4,000 miles long, is the world's largest river in volume of water it carries. It has 1,100 tributaries.

PALM SPRINGS, CALIF. Tuesday, March 2, 1948

The Desert Sun—7

**Informal DESERT HIDEAWAY**  
Rates from \$7 American Plan  
**WHITE SUN GUEST RANCH**  
Ten Miles South of Palm Springs on Route 111  
BOX 400, PALM SPRINGS, CALIFORNIA.

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640 acres of unimproved land adjoining a million dollar ranch of grapes and alfalfa.

Priced to Sell at \$100 an Acre

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**Ranch Dinner and Western Dance**

**THURSDAY, MARCH 4**

Dinner at 7 P. M.  
\$4.50 per Person  
Kindly Make Reservations Early  
PHONE 2255  
Our Stables Open to the Public Daily  
BUFFET LUNCHEON AT POOL  
Sunday, 12 to 2 P. M.  
\$2.50 Per Person

**Distinctive Home in Little Tuscany**

4 Bedrooms Barbecue Built-in Features  
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UNSURPASSED VIEWS  
1 1/2 ACRE LOT

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The March Issue—March 15th

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**The Villager**

**For February Is Sold Out!**

No more copies are available at newsstands or our office.

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**Gas Range for Everybody!**

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FULLY AUTOMATIC  
BUILT TO CP STANDARDS

**Forty-five**  
Twin tops, twin oversize ovens, twin "Modern-Way" broilers, 4 burners, 18-inch square griddle, 45-inch long plate warming shelf.  
**\$197<sup>25</sup>**

**Fifty-five**  
Twin oversize ovens, twin "Modern-Way" broilers, six burners, 18-inch square griddle, 55-inch long warming shelf, storage compartment.  
**\$345<sup>00</sup>**

**Sixty-five**  
Twin tops, twin oversize ovens, twin "Modern-Way" broilers, Broil-oven, eight burners, 18-inch square griddle, 65-inch long plate warming shelf, utility drawer  
**\$545<sup>00</sup>**

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PALM SPRINGS

The Mark of Distinction for GAS Appliance Dealers



## Souvenir Programs

Circus Events, Names, Dates, Places and  
All Details in Booklet Now on Presses

Printing presses this week were grinding out the 1948 edition of the Desert Circus souvenir program—a beautifully prepared booklet which is expected to prove irresistible to the thousands of celebrants in the four days of the Circus.

Representing weeks of hard work on the part of Chairman Lloyd Simon and his Souvenir Program committee, all of whom worked wholly as volunteers without any kind of remuneration, the program will carry the complete schedule of activities, names of all participants in the events and with a special section devoted to the Village Insanities.

**ASSISTING** Chairman Simon in solicitation for advertising are Billie Moseley, Senator George Maypole, Richard Grant and Roger Williams.

There will be an added feature of this year's program—door prizes! Top gift to be awarded to holders of coupons which will appear on the programs will be a \$100 U. S. savings bond to be given away at the 49'er Jamboree Saturday night, March 13, on the Bullock's parking lot.

**A GREAT ASSORTMENT** of other prizes will be awarded at the events beginning with the opening luncheon at the Desert Inn on Wednesday, March 10. These gifts are being donated by Palm Springs merchants, prizes thus far having been contributed by the Desert Garden Date Shop, Bill Fadden, optometrist, and Gordon Youngs Liquor store.

The 1948 edition of the program will be printed on slick book paper, with the front and back covers in colors. Copies will be on sale at all events of the Circus.

From Page One—MORE ABOUT

### This Side of Sun . . .

the kids pictured him something like they would Santa Claus . . . A man who could do no wrong . . . One night after he had finished a glowing tale of the beautiful doll and the price or what-ever made up bedtime stories then, he thought he was off the air . . . "That ought to hold the little so-and-sos" he said . . . But he was still on the air . . . Forthwith he went off the air for good . . . Showing the evil result of strong language, kiddies.

**TO GET BACK** to what started the above reminiscing . . . Last Thursday Jolson was ribbing his audience in his usual intimate way, walking among them before the show and warming them up for the broadcast . . . He told them the way they could show appreciation for being there for free was to laugh loud and long at the gags . . . Bounding back on the stage, he uttered the mock ultimatum: "If you can't laugh, get the hell out of here" . . . Some eager beaver technician put him on the air just then . . . Now Hell is tabu on radio . . . Mustn't even say it . . . They say Jolson was considerably worried until the NBC forgave him the next day . . . The vice-presidents must be melting these days.

### NOTES FROM THE FISH BOX

—One of the most frequently heard expression in a newspaper office is "Don't Quote Me" followed by a long speech . . . A newspaper friend of mine up in the citrus country, who had been driven to exasperation by that combination many times, found solace last week . . . At Santa Anita he noticed one horse called "Don't Quote Me" in one race and another called "Oration" in the next race . . . So he parlayed them . . . Which, to the uninitiated, means that if the first one won, all the money would go on the second . . . Well, they both won and his \$2 came back as almost \$60 . . . No, I said newspaper friend up the valley . . . I don't think about those things until the next morning.

**SUNDAY** was a big day for Mrs. James Ramsey of Rancho Mirage . . . She had a birthday, her first chance to celebrate since 1944 and the last until 1952 . . . Feb. 29 only comes around that often . . . So far as known, she was the only desert resident with that distinction . . . And remember, day after tomorrow is the last day you have to register . . . and the Ides of March are drawing nigh.

From Page One—MORE ABOUT

### Election . . .

candidate for re-election as City Councilman for District No. 5. I feel that this is a civic duty, that should rotate among public minded citizens of the district. Furthermore, this district has several very capable persons, that should be willing to assume this non-paying responsibility. For the past four years I have worked diligently to the best of my ability to keep Palm Springs a clean, respectable and prosperous city, and if that work has resulted in a small plus value for our community, I will feel amply rewarded for my time and efforts."

Robert Ransom, realtor, took out two petitions for an unnamed candidate yesterday. It was reported that the petitions apply to District One.

CLASSIFIED ADS—PHONE 2249

## Fashionable Hotel Del Marcos Will Open This Week

Palm Springs' latest, and one of its most attractive and fashionable of its many hotels, opens this week-end. Hotel Del Marcos Apartments on West Baristo road will make its bow with its informal opening at that time. Owner is S. W. Marcus, winter resident. Architect of the handsome and ultra-modern resort was Wm. F. Cody A.I.A. Builder was R. H. Grant Construction Co. Designer, Emily Laseer was the decorator.

**FEATURING MUCH GLASS**—Beautiful vistas from every door and each of its many windows—life around a gorgeous swimming pool, its novelties are many. The attractive new resort's photographs and announcement may be seen on Pages 4 and 5 of this issue.

The motivating idea for its builders, they say, was to achieve an effect that would do justice to the building itself, to have it so easy to live with that the guests would look forward to coming back to a second home year after year.

There are no two rooms alike in the building. A feeling of spaciousness is brought about by carefully designed furniture, placed to give the maximum amount of freedom in moving about. It is an inside-outside way of living with huge window areas overlooking Palm Springs' wonderful vistas; typical of Architect William Cody's designs.

**DESERT SHADES** in sepia tones with no harsh color accents to disturb the comfort and rest that one looks for in such a place. Complete relaxation can be found in the sand tans, greys, greens, and blues that run throughout the rooms.

All rooms are living rooms, where guests may be entertained without the feeling that they are in the usual hotel rooms. Seelye box springs and mattresses glide smoothly under specially designed headboards that have three drawers and a space for storage of pillows and bedclothes. All drawer pulls are squares of unborn calf skins.

Chest-desk combinations, dining tables in living rooms, coffee tables, built-in furniture, all special designs are of natural mahogany, made specifically for desert climate, and waxed to retain a permanent finish. Cork used for tops of coffee tables and under the dining areas are a natural for easy living. All upholstered pieces are filled with rubberized pig hair to insure permanent resiliency and wear.

**DRAPERIES** draw across the windows and solid color fabrics are complemented on opposite walls by modern primitive patterns, which are repeated on the upholstered lounge chairs. Tailored wool spreads make sofas of the beds, with huge pillow for backs. Desert driftwood inside harmonizes with the scheme of desert rock and sand on the exterior.

The lamps were specially designed and made in colors for the rooms by Holger Harthern for Miss Laseer, designer. Fran Mason made the stunning stylized ornaments and Murray Large designed the ashtrays. Every room has original oil paintings by Albert and Paul Babcock of Palm Springs.

A pleasant surprise came about last week with the announcement that the American Institute of Decorators had awarded first prize for the year on two of the pieces used in the hotel—the Kurt Verson original floor lamp and the chair shown in the picture with the striped fabric, designed by Maurice Martine who also designed the other furniture.

## San Francisco

### Bay City Residents Look Over Village

The second annual visit to Palm Springs of the San Francisco Chronicle-Santa Anita tour took place Sunday with approximately 200 men and women enjoying the hospitality and sights of the Village.

The highlight of their visit here included luncheon at the Pago Pago, swimming at Palm Village and a tour of the town in one of Polly Isenogle's Towner's Motory Livery busses.

Members of the tour were winners in a San Francisco Chronicle contest which entitled them to a three day free tour of the Southland. Saturday they were guests at Santa Anita where they witnessed the running of the Santa Anita Handicap. Each person on the tour also received two club house passes for the 41-day meet at Bay Meadows as a gift from General Manager William P. Kyne of that race track establishment.

## OES Luncheon Club Thursday

The Eastern Star Luncheon club will stage an afternoon of bridge Thursday at the Tennis club, it was announced yesterday. Officers of the club will be the hostesses and the afternoon's enjoyment will start at 1:30 o'clock.

Sudden withdrawal of all occupational forces in Korea would lead to anarchy instead of freedom.—Herbert Evatt, Australian U.N. delegate.

## Clothes for Two Climes

Bring Warm Items for Top of Tram,  
Sportswear for Floor of the Desert

When the Mt. San Jacinto tramway is in operation, persons coming to Palm Springs will have to bring with them two entirely different wardrobes.

One will be for wear on the desert and the other for cold and deep snow weather.

This was the expressed opinion of Hannes Schroll, Olympic ski champion and owner-operator of the Sugar Bowl, ski resort high in Donner's Pass.

**AS GUEST** at Charley Farrell's Racquet club over the weekend the famous skier had nothing but the nicest things to say about Palm Springs and what the advent of the tramway here would do for the future of this community. He also recalled how he met Farrell and taught him how to expertly use skis.

"Even now," declared Schroll, native of Austria, "Palm Springs has an international atmosphere. The tramway here will bring

people from all over the world here."

**HE WENT ON TO SAY** that people who do not even know how to ski will fill the tramway cars to capacity for every trip.

"From a financial viewpoint, the tramway will be a success. They'll be standing in line waiting for their turn to make the scenic trip to the top of Mt. San Jacinto. I know the beauty of that mountain country. Made the trip up there by the way of Idyllwild once."

He added that people will have to carry two suit cases instead of one when coming to Palm Springs. "One for desert wear and the other with winter clothes."

## Globe Girdlers Pause Here

Milton Reynolds, En Route to Seek World's  
Highest Mountain, and Party Dine in Village

Milton Reynolds, Chicago pen manufacturer, round-the-world-girdler and a party of 14 passengers swooped out of the skies at 6:15 p. m. Sunday night in a giant converted C-8; four-engined plane en route to China where the tallest mountain in the world will be sought.

With Bill Odom, pilot, at the controls of the ship the group which included Wellington Co., son of the Chinese ambassador to this country, several scientists, Mrs. Reynolds, a daughter and her grandchildren plus other members of the crew stopped here only long enough to dine and obtain fuel for the airship. The ship was in the air again bound for Oakland, California, at 9 p. m. where it is reported they landed safely at 11 p. m.

**MRS. REYNOLDS**, the daughter and grandchildren are expected to stop over in Honolulu to wait the return from China of the "tallest-in-the-world" mountain seekers.

The ultimate destination of the ship according to Reynolds, is eastern China, the location of Amniamchin, believed to be higher than the 29,000-foot Mt. Everest.

**REYNOLDS**, interviewed by a Desert Sun reporter while dining at the Chi Chi said that special instruments to measure the height of the mountain were on board the ship and will be used by Massachusetts Institute of Technology Professor Walter McKay. A geologist, Dr. Ralph Goltwaite, is also a member of the party.

Pilot Odom and Reynolds last year gained considerable worldwide publicity when they circled the globe in record breaking time by airplane.

From Page One—MORE ABOUT

### C. of C. . . .

act as chairman of a committee to call on city council seeking the passage of a resolution placing on the April 13 election ballot a proposition allocating a larger portion of the city business revenue for Chamber of Commerce purposes.

**IT WAS STRESSED** that this proposition, if voted, would not increase taxation.

"All that the Chamber is seeking," emphasized Hinkle, "is a fair distribution of the business license revenue accruing to the city's general fund."

He pointed out that in this manner the financial load for publicizing and advertising the city would fall upon the shoulders of all businesses in the city equally instead of on those few who have supported the Chamber's activity for a long period.

**"EVEN THIS REVENUE** would not properly finance the operation of the Chamber," declared Hinkle. "Membership fees would still be needed but with the combination of both, the Chamber would be enabled to do a good job of selling Palm Springs to the nation."

Under existing laws affecting sixth class cities such as Palm Springs, only \$7,500 a year may be earmarked for publicity and advertising. For the Chamber to participate in a greater share would take an affirmative vote of the citizenry.

**HINKLE SAID** that he would personally select the men who would work with him on his committee but meanwhile he and Harry Harper are meeting with council finance committee this morning, in time for that committee to present the proposal for an election to the regular session Wednesday.

"It would be a miscarriage of pure understanding if any one interpreted this proposal as an attempt to finance the activities of the Chamber of Commerce by an increase in taxation," reiterated Hinkle. "We are putting the proposition on the ballot because that is the only way under the law the city can increase funds for the Chamber's work."

There are approximately 200 tribes of Indians in the United States—but there are only fifty-five distinct Indian languages.

## HEADS & TAILS

By JOE LAURIE, Jr.



**Maurice Chevalier**, greatest of all French entertainers, relates the story of the Frenchman who came home after a visit to America. Of course, he was asked what kind of people we were. "They have a peculiar system in America. They take a glass of water, then put lemon in it to make it sour, then put sugar in it to make it sweet, then put alcohol in it to make it hot and then some ice to make it cold, they stir it all up and say, 'Here's to you' and they drink it themselves!"

## Plans for State Trail in County Area Progressing

Survey of the proposed route for a horseback trail through Riverside county and final preparation of maps by the ends of next week are the hopes of Riverside county horseback enthusiasts, following a meeting of Region 8 of the California State Horsemen's association Wednesday night at the Mission Inn.

More than 100 members of the association, including representatives of four Riverside county riding clubs, discussed details of horseback trails through Riverside, San Bernardino and San Diego counties. Palm Springs was represented at the meeting by Mr. and Mrs. Phil Delano.

One trail through Riverside county, rather than the proposed winter and summer trails, was approved. Maps will be submitted to county board of supervisors and then to the state association for final approval.

Next week representatives of local clubs will accompany Riverside Planning and Commission and County Engineer while they survey the county trail. An appropriation of more than \$300,000 has been made by the State Legislature for construction of the basic trail, which will extend from Oregon to Mexico.

**PROPOSED BASIC TRAIL** through Riverside county will join the San Diego trail at Alder Creek, going up Coyote Creek on historic Anza trail and on through San Carlos Pass, down Bautista Canyon and in a northerly direction through San Jacinto Mountains perhaps in the vicinity of Idyllwild. The trail will continue north to Poppett Flats, down into Banning-Cabazon territory and enter San Bernardino county.

It was announced at the meeting Wednesday night that actual construction on the San Diego trail will start in 60 days.

## Good Will Tour

Riverside C. of C.  
Members Visit Here

Forty-five members of the Riverside Chamber of Commerce paid their annual visit to Palm Springs Friday afternoon and they were feted, wined, dined and taken for a tour of the city before departing.

Luncheon was served the group at the Palm Springs Tennis Club with President Florian Boyd of the local Chamber presiding at the informal meeting that followed.

As was the occasion last year, Harry Harper outgoing secretary of the Palm Springs Chamber performed again an amazing feat of memory. He personally went from chair to chair of those present and not only introduced each individual but told of the business they were engaged in both in Riverside and Palm Springs.

Gordon Banker, presy of the Riverside Chamber addressed the group and invited local Chamber members to visit the organization in Riverside and stressed cooperation between both the Chamber here and in the county seat.

For the preaching of the cross is to them that perish foolishness; but unto us which are saved it is the power of God—I Corinthians 1:18.

We should feed the starving Indians in the southwest before attempting to feed Europe.—Senator Hugh Butler, Nebraska Republican.

reading her father's books. "Today," declared Mrs. Pierce quite pungently, "children don't read as they did when I was a girl."

She blamed this lack of interest in reading on the advent of radio.

"Children should not be permitted to spend all their time listening to the radio until they have reached adolescence," she emphatically declared, "they would then spend more time developing their minds by reading." Her father quickly agreed with her.

Burroughs and his daughter left for their ranch home in San Fernando yesterday.

## Car Clouters Put In Busy Night in Village Saturday

Car Clouters were busy Saturday night.

Reports from several parts of the Village filtered into the police station reporting suspicious characters tampering with parked automobiles, resulting in the reported theft of \$470 from one automobile and the arrest of a suspect.

Gordon Campbell, a visitor in Palm Springs, told police that a snafu thief had broken a door window of his automobile parked in front of a popular night spot and escaped with \$470 in expensive clothing.

Police Officer Harry Houghton, patrolling near the American Legion building spotted William L. Hernandez, 18, acting suspiciously he said, near parked automobiles. He refused to answer questions about his possession of a driver's license that did not bear his name. Hernandez was booked on suspicion of tampering with an automobile that did not belong to him.

Police rushed to Rogers Ranch where car clouters were reported to have ransacked several automobiles. The thieves had made good their escape before the arrival of the law.

## Charity Ball for Jewish Center is Successful Affair

It was an evening featuring fun and outstanding entertainment for the 700 people that turned out for the first annual charity ball sponsored by the Jewish Community Center on Friday night at the Stables. One of the largest charity balls ever given in this area, it was organized for the purpose of raising funds for the construction of a Jewish Community Center House.

The evening was complete with good cuisine, the easy-to-dance to music of Pat Barbara and his orchestra, and an incomparable floorshow. Bob Hope highlighted the evening's entertainment by contributing his inimitable brand of humor; Frank Sinatra lent his voice to the star-studded program; and from the local bistros, the Del Tahquitz, the Dunes, and the Hitching Post, came their top-flight entertainers with their specialty songs and humor. To make the show complete, Mac Gordon sang some of the many hit songs that he has written during the past twenty years.

Responsible for laughter and good cheer that rang throughout the Stables on this memorable evening are Harry Glicker and his committee, who worked hard to make the charity ball the success it was.

## Eastern Socialite Buys Beautiful Village Estate

Ransom & Hinkle, realtors, have announced the sale of the beautiful Wade Miller home at 1140 Camino del Centro in the Las Palmas Estates to Mrs. Vivien R. Summerfield, prominent New York City and Miami, Florida, socialite. Mrs. Summerfield has been a winter resident in Palm Springs for the past two seasons, and has become affiliated with the Palm Springs Tennis Club, Charles Farrell's Racquet Club, and also the Woman's Club. She is planning on opening her new residence in the near future.

Ransom & Hinkle also announced the sale of 80 acres just north of the Racquet Club to James R. Fouch, who is planning an elaborate subdivision.

Walter McManus, Ransom & Hinkle associate, represented Mrs. Summerfield in the purchase of her house in the Las Palmas Estates; also Mr. Fouch in the purchase of the property north of the Racquet Club.

## Open New Tract At Rancho Mirage

A. Ronald Button and Dave Culver, co-developers of Rancho Mirage, this week were discussing plans for the opening of a new unit adjoining the present subdivision.

Interest in the original tracts has been so keen, development of the new additional as soon as possible was decided upon.

## The Desert Sun

Tuesday, March 2, 1948

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Palm Springs



# Circus Sweetheart to be Chosen at Show Mar. 13

## 15 Big Events Carded

Wild West Show at  
Field Club to Climax  
12th Annual Festival

Palm Springs' 12th Annual Circus will climax in a whirlwind of action, thrills and comedy, with a "Sweetheart of the Circus" contest as an added feature, at the Wild West Show at the Field Club Saturday afternoon, March 13.

Frank Bogert, boss of the one field event of the Circus week announced this week that he has rounded up more than a dozen active members of the Palm Springs Horsemen's association to assist him in arranging the nearly 15 events on the day's program.

TICKETS for the show went on sale yesterday at the downtown booth in front of the Car-nell building. Two classes of tickets—boxes and reserved are offered, and a specially low price has been fixed for the event to make it available to everyone in Palm Springs, Chairman Bogert announced.

The new feature—judging of the Sweetheart of the Circus—has been added this year and already has created tremendous interest over southern California. Each entry in the colorful parade, scheduled for 10 a.m., Saturday, March 13, is entitled to sponsor a candidate for the Sweetheart.

See CIRCUS, Page 16



**CHAIRMAN**—He's the human dynamo of the 12th Annual Desert Circus. It's Bill Grant, the general chairman. Oregon cattleman who spends his winters here, Grant is devoting his full time to preparation of what presages to be the greatest yet in Desert Circuses. When the going gets tough in arrangements for the four days of big goings-on at Circus time, he dreams of fishing for steelhead on the Rogue River in Oregon which flows through his ranch property.

Battery complaint filed against James Anderson, Negro, was dismissed in Judge Eugene E. Theriau's court Tuesday morning.

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## Jail Term Echoes Lack of License

Contractor Sentenced  
On Three Charges

John Fox learned Tuesday morning in Judge Eugene E. Theriau's court that it doesn't pay to operate as a contractor in the Village without a license.

Found guilty to that charge and on two counts of failing to pay his employees' salaries, he is today serving a 90-day term in Riverside county jail.

The sentence for operating a contractor's business without a license was six months, three months of which was suspended. On the two labor counts he received 60 days in the county jail suspended provided he pay \$400 in salaries to two employees.

## Forgiven

Jolson's Slip Goes  
By Without Damage

All is forgiven. It was just a slip and not Al Jolson's fault at all, at all.

Last Thursday night when the great comedian and songster was ribbing his audience before he went on the air he wound up his "warm up" period with a pseudo ultimatum: "If you can't laugh, get the hell out of here."

At that split second, an NBC technician threw a switch that put Jolson on the air just before he was supposed to be.

But NBC officials in Hollywood decided to forgive him. "Regrettable incident" was their only comment.

## Rate Hearing

CEP Application Up  
Again This Friday

Hearing on the application of the California Electric Power company for an increase in rates will be resumed Friday before Commissioner Ira H. Rowell, the third session in the case.

Power company testimony was read into the records at the first hearings in December and in February cities, counties and others protesting the rates had their innings.

The hearing slated to start Friday are expected to close the case and a decision is expected within a few weeks.

The California Electric Power company serves the Palm Springs area as well as other communities in southern California and Arizona.

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## Irish Folk Dances To Feature Party

Catholic Church Choir  
To Be Host March 17

Typical Irish folk dances and other entertainment will feature the St. Patrick's Day dance to be held under the auspices of the senior choir of Our Lady of Solitude church at the Wars Memorial building March 17.

Roy Randolph, dance director, will be in charge of the Grand March and the special dance numbers.

Pat Barbara and his band have been engaged to furnish the dance music and according to the leader, a special repertoire befitting the occasion will feature that part of the night's entertainment.

All proceeds of the event will be used by the church in the purchase of equipment for the choir and the choir loft.

No advance sale of tickets is planned, it was reported, with all admissions to be sold at the door. Father Michael O'Connor, pastor of the church, said that the event will be an annual one.

## Added Service

Another Mail Dispatch  
At 7 P. M. Every Day

An additional mail dispatch from Palm Springs in all directions was announced this week by Postmaster R. M. (Pop) Gorham.

Buses will henceforth carry mail from Palm Springs with the dispatch taking place at 7 p.m. This service will be in addition to the 1:00 p.m. schedule by train, in all directions; to Los Angeles by air at 6 p.m. and by train in all directions at 8 p.m.

The last pick-up at the letterboxes on the street takes place at 5:30 p.m.

## Postponed

Brewer and Griffen  
Due in Court Friday

Ben H. Griffen and James C. Brewer, charged with burglarizing a locked automobile, will face Judge E. E. Theriau in local court next Friday for preliminary hearing.

The case was postponed one week when they appeared before the judge last Friday.

The two men who were arrested in Beaumont after warnings had been sent out by local police, are in Riverside county jail in lieu of \$2500 bail each.

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## Second Section

### The Desert Sun

Palm Springs, California  
Tuesday, March 2, 1948


Pfc. Charles E. St. George Jr., son of Mr. and Mrs. Charles St. George, well known Legionnaire, spent last week-end in the Village on leave from his duties.

## Boys' Club

Registration Cards  
Ready on March 1

Want to be a member of the Boys' Club? If you're between 8 and 18 years of age, see Frank Partidge, founder of the club, at his office in The Center March 1 and after for registration card. Work is progressing rapidly on the new home for the club.

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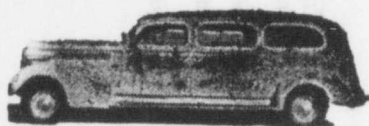
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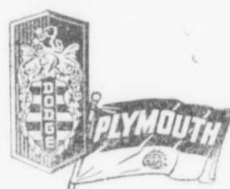
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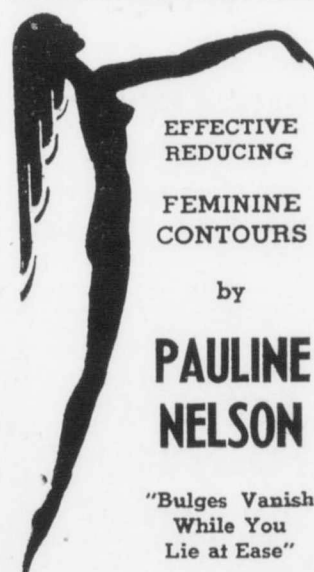
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**The**  
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141

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**PRINTING**  
—Business Cards  
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—Envelopes  
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Announcements  
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Announcements  
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**Desert Sun**  
**News Dept.**  
**Phone 3741**

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It's Cool at . . .  
**MOUNTAIN BREEZE**  
**TRAILER PARK**  
Yucca Valley—Elevation 3338'  
Modern Conveniences  
Reasonable Prices.  
On 29 Palms Highway

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**TILING**  
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**CONTRACTORS**  
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**TILE CONTRACTOR**  
Drain Boards - Bathrooms  
Store Fronts - Patios  
Free Estimate  
Satisfaction Guaranteed  
**L. W. KECK**  
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One Year.....\$5.00  
Six Mos.....3.00

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Local and Long Distance  
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Custom Built  
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Choice of 30 Colors  
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**THE BARBERS**  
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**War Surplus**  
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INDIO, CALIFORNIA  
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Clothing Jackets Work Pants Dress Pants Shoes Blankets Bedding Mattresses Cots and Double Bunks Camp Equip. Tents Auto Covers	Hardware Plumbing Tools Kitchenware Foot Lockers Trunks Suitcases Tool Boxes Fire Hose Garden Hose Garden Tools Folding Chairs
---	--

# RANCH SUPPLIES

Many Other Articles  
Too Numerous to Mention

Shop Here for  
Lower Prices

# YARN SHOP

**Anderson**  
**Yarn Shop**

**SPECIAL**  
Argyle Mitt'n Cuff  
Pack—\$1.95

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Genuine Swedish  
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From where I sit... by Joe Marsh

### Where Does Your Money Go?

Read the other day where country folks and farmers spend more money, proportionately, on their homes than city dwellers do.

Doesn't seem hard to believe when you think it over. Take the folks in our town, for instance: They're home-loving people—who'd rather spend an evening by the fire with a mellow glass of beer than go out in search of entertainment or diversion.

So it's only natural they put more into what means most to them and to their children: their homes. They

may not have too much to spend—but it goes for those permanent, abiding comforts that make home a nicer place to be.

And from where I sit, that budget calls for some of the niceties of home life too—like cider and popcorn for the kids from time to time, and a friendly glass of beer for Mom and Dad... things that belong with what we mean when we say "Home."

*Joe Marsh*

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## Lovely New Desert Home

**\$2850 FULL PRICE**

### TERMS

Full Plumbing and Fixtures—Including Installation  
\$500 Additional

Constructed of insulating pumice block, steel reinforced. Large living room, bedroom (an additional bedroom easily added), abundant water piped to large lot, electricity, paved streets—all improvements in and paid for. Wonderful desert and mountain view.

One of the finest locations in the entire Palm Springs area. Fifteen minutes' drive from the heart of Palm Springs.

Drive east on Ramon Road, cross Highway 99 and continue for 1/2 mile on Ramon Road to

## Shangri-La Palms

INQUIRE MR. GEORGE EARL

ON PROPERTY

A Manitou Desert Homes Project  
6912 Hollywood Blvd., Hollywood, Calif.  
GLadstone 2610

## Carlsbad House

BEACH FRONT

—Private  
—Bathing Beach

Three bedrooms, 2 baths, fireplaces in large den and living room. Laundry room and modern kitchen with dishwasher, double garage.

Between Carlsbad Hotel and Army and Navy Academy on ocean front.

Picture windows with view from La Jolla to Laguna. House one year old.

Full Price, \$21,500

2621 Ocean Avenue

**CARLSBAD**

Phone Oceanside 4509

## Desert Reading

Museum Receives New  
Interesting Volumes

A bulletin recently received by the Museum from the California State Division of Mines will be of interest to many of those inquiring about mines; it is entitled "Manner of Locating and Holding Mineral Claims in California" and is a reprint from California Journal of Mines and Geology, volume 44, number 1, January, 1948.

Rita Kissin presented the Museum with a copy of her new children's book, "Desert Animals", which she autographed; Miss Kissin also autographed another of her books, "Gramp's Desert Chick", which had been given to the Museum some time previously.

Other additions received this week for the Madeline R. Cook Memorial Reference Library are: "The Color of Life" by Abbott; "Minerals in World Affairs" by Lovering; "The Oceans" by Sverdrup, Johnson and Fleming; "Sedimentology" by Byerly; "Structural Geology" by Billings; and four interesting pamphlets published by S. Strock & Co. of New York, makers of camel hair cloth, entitled: "The Story of Camel Hair", "Strock's Animal Kingdom", "Llamas and Llamaland", and "The Story of Vicuña".

### Attempt To Raid Caddy House Fails

An attempt to burglarize the caddy room at the O'Donnell Golf course failed—or the burglar was frightened away—according to Palm Springs police.

A screen on the east side of the building had been pried loose but an attempt to open the window apparently failed.

A wife short of ready cash has a legal as well as a moral right to rifle the pockets of her sleeping husband. Why even my wife does that and I can't do a thing about it.

—Eugene J. Sartorius, St. Louis Circuit Judge.

Had a regiment of well-trained U. S. cavalry been available to me... the Italian campaign might have been terminated many months before it actually did.—Lt.-Gen. Lucian K. Truscott, U.S. Army.

CLASSIFIED ADS—PHONE 2249

## PLUMBING

Heating and  
Cooling

**HENRY A.  
SIMSARIAN**

850 N. Palm Canyon Drive  
PHONE 7414

### FOR SALE

In El Mirador Estates. Completely furnished 3-bedroom, 2-bath home. Well landscaped lot, 120x135, is completely walled, with two shares of irrigation water under pressure.

ONLY \$25,000

**SHEPTENKO**

475 N. Palm Canyon Drive  
The Pioneer Realty Co.  
of Palm Springs  
Phone 7366 - 2614

## Museum Notes

LLOYD MASON SMITH

Tonight at 8 p.m. the Museum presents two motion pictures, "The Return of the Buffalo," and "Land of Liberty". The latter film was made by Cecil B. DeMille. Open to the public without charge.

The special membership program for March will be presented this coming Thursday evening, March 4, at 8 p.m. Mr. D. Paul Shull of Los Angeles will show his color picture of his trips through Florida, Cuba, Mexico, and Guatemala, instead of Tad Nichols who presented his Paracutin film a few weeks ago. Program open to members only.

Two films, "Hamlet" and "The Last Laugh", the latter starring Emil Jannings, comprise the film classic program for next Friday night, March 5. Open to members only, 8 p.m.

**NEXT SATURDAY** the field-trip is scheduled for all day, leaving at 9 a.m., return at 5. It will be an auto caravan to Joshua Tree National Monument via 29 Palms and includes the Wonderland of Rocks and Salton View. There is no hiking involved; about 120 miles of round-trip driving. Bring lunch.

Saturday night's guest lecturer will be Dr. Guy Nelli of Los Angeles who will present his color movie, "Quaint Old Mexico", with synchronized music. Included in the film are superb scenes of the volcano Paracutin, as well as seldom-seen religious ceremonies. Program open to the public at 8 p.m. No charge.

Annette Freeman and Mr. and Mrs. William Musladin became members of the Desert Museum last week, making the present membership 551. Those who have recently renewed their membership are: Mr. and Mrs. Scott N. Adams, Mrs. A. G. Fish, Anna P. Reilly, Mr. and Mrs. T. B. Runciman, Mr. and Mrs. Fred Tracy, and Mr. and Mrs. Onas M. Ward.

**A LARGE** ground-dwelling spider, light brown in color, was added to the live exhibits this week by Mrs. Ethel Heald. This spider, which ordinarily does not spin much of a web except to make an egg case, is distinctly related to the Wolf Spider which stalks its prey, small insects, in the manner of a wolf; thus its common name. There are probably over a hundred different varieties of spiders to be found in the Palm Springs area alone, and these have never been studied carefully. It is to be hoped that some day in the future a student of this subject will make such an investigation so that we will be able to key-down any spiders that are brought in and accurately identify them. Such identification is not possible now because most of the local spiders have never been described or named. There seem to be few invertebrate zoologists who have been especially interested in spiders to study this group alone. This is unfortunate because the spiders form one of the most interesting groups in many ways of the lower forms of life.

Donated last week to the Museum by Miss Cornelia White, who obtained it from her late sister, Dr. Florella M. White, is a very interesting bone awl which was originally used in the making of baskets and in punching holes in handicraft work. This bone awl was made from the cannon bone of a burro deer, which is a type of deer found along the Colorado river and on down around the Gulf of California. This particular awl was collected by Edward H. Davis on the Island of Tiburon, located in the north end of the Gulf of California, between the Mexican states of Sonora and Baja California. This island is inhabited by the Seri Indians and is of unusual interest to anthropologists because this tribe was reputed to have practiced cannibalism, and if this is true these Indians would therefore be one of the very few tribes in North America to have practiced such a ritual. Cannibalism was not widely practiced in the Americas and there seems to be some question as to whether the Seri Indians were true cannibals or not. In any case where a tribe did indulge in this practice it was because of a religious

### Nabbed for DWI When His Auto Jumps Curb

Robert Lee Jones, 48, was free today on \$150 bail, following his arrest by Officers Bob White and Jess Kirkpatrick on a charge of operating a vehicle while under the influence of intoxicating liquor.

Jones was arrested when his automobile jumped the sidewalk curb at Amado road and Indian avenue and crashed into a fire hydrant.

or sacramental belief and not because the natives particularly enjoyed eating human flesh. The bone awl is now on exhibit in the main case in the front of the Museum. The Island of Tiburon and the adjacent coasts along the Gulf are a part of the Great Sonoran Desert of Mexico and thus the native vegetation is quite similar to our own.

**THE LOCAL WILD FLOWER** exhibit is being kept up by Mrs. George A. True of Cathedral City and at the present time includes blossoms of the Verbena, Creosote, Indigo Bush, Encelia, Spectacle Pod, Dune Primrose, Desert Gold, and the Chuparosa. These will be added to or replaced by other desert flowers as they come into bloom. It is well to note here that the Mohave Yucca can now be seen in full bloom in the San Geronio Pass between Palm Springs and Banning. Also, the Joshua Trees are just beginning to blossom and should be out in the next two weeks, and should be in all their glory by March 6, when the Museum has scheduled a field trip through the Monument by way of Twentynine Palms.

### APARTMENT HOTEL

Thirteen units—Heated swimming pool, high rental location. Priced to sell at

**\$100,000**

\$30,000 Will Handle

### LOVELY HOME \$23,000

Unfurnished

Two bedrooms, 2 baths, large living room with fireplace, dining room, guest room, walled lot, garage, cement patio, landscaped.

### RUTH FOUTZ

REAL ESTATE

443 N. Palm Canyon Drive  
Phones 2216 - 7233 - 5475

*G. 'Buzz' Bynan*

## ELECTRIC

CONTRACTORS

ENGINEERS

1094 West Ramsey  
Telephone 2544  
BANNING

PALM SPRINGS

## Garden Furniture

New and Re-Covering

**U. S. AWNING CO.**

768 No. Palm Canyon Drive  
Telephone 7574

Our Fifth Season in Palm Springs



See

**Tahquitz River Estates**

PALM SPRING'S MOST BEAUTIFUL  
RESIDENTIAL DEVELOPMENT

2 AND 3 BEDROOM DESERT-Styled HOMES

• Designed by: ALLEN G. SIPLE and  
STEPHEN A. STEPANIAN  
(Architects A. I. A.)

• Constructed by: TROUSDALE  
CONSTRUCTION COMPANY

• Models furnished by: BARKER BROS.

• Landscaping by: E. HUNTSMAN TROUT

• Swimming Pools by: PADDOCK

Residential and Income  
properties are now available in Tahquitz  
River Estates Development.

VISIT THE MODEL HOMES...

850 SO. PALM CANYON DR. • PALM SPRINGS 7234

ANOTHER *Paul W. Trousdale* & ASSOCIATES  
DEVELOPMENT

# TENNIS

**WORLD CHAMPIONSHIP  
TITLE MATCH**

Presented by Jack Harris

*Jack Kramer*

World's Amateur Champion

vs.

*Bobby Riggs*

World's Professional Champion

**Dinny Pails**

Australian Champion

vs.

**Pancho Segura**

South America's No. 1 Player

Palm Springs

## TENNIS CLUB

701 Baristo Road

**SUNDAY, MARCH 7th**

2:30 P. M.

Tickets May Be Purchased at Hotels, Pago Pago  
and the Tennis Club

## How Much Will You Pay For Your New Car?

Find out what the cash difference is between your old car and a new Kaiser or Frazer. WE OFFER THE HIGHEST TRADE-IN ALLOWANCES.

**DeMan & Erickson**

621 N. Orange — REDLANDS

### A FARM

Where They Have  
Sheep - Horses  
Cows and Pigs  
Also

Bearing Dates and Citrus  
Typical Farm Home  
With 2 Bedrooms  
A 2-Bedroom  
"Helps" House  
A Small Ranch Hand  
Quarters

Two Wells With  
Underground Irrigation  
Fifteen Productive Acres  
Near Guest Ranches  
All for \$45,000

★

A Lot for Income  
Tramway Area  
\$4500

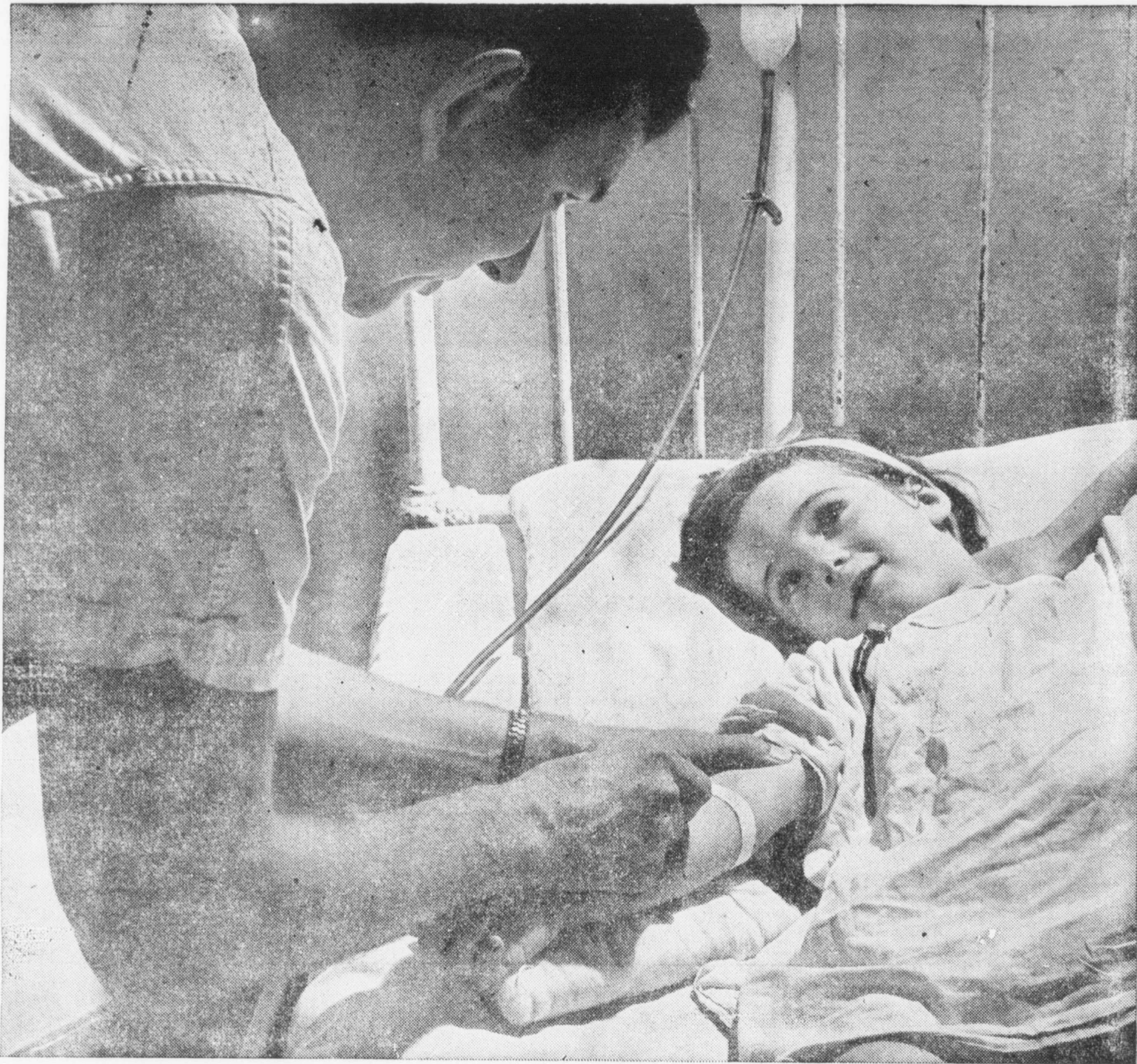
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**MUNHOLLAND  
& CO.**

431 N. Palm Canyon Drive  
Phone 3673  
Chet Hooper  
Charlotte Bridgman  
Associate Brokers



# DISASTER... WHERE? WHEN?



WE DO...  
**KNOW**  
The  
**RED CROSS**  
- Is -  
**THERE**  
WHEN and WHERE  
**DISASTER STRIKES**

## WANTED:

Help to spread  
a miracle

You heard a lot about it during the war—the miracle of blood.

Men snatched from certain death by battlefield transfusions. The saving surgery permitted, the "impossible" cures effected by blood in its many life-giving forms.

Now—in peace—we all know what a boon to humanity blood can be... in accidents and operations to prevent fatal shock... in treatment of severe burns... in fighting dread diseases... as a surgical aid in delicate brain and nerve operations... in preventing hemorrhages... as a wound dressing... and in childbirth.

Blood may be needed to save your life. Or your child's.

WILL IT BE AVAILABLE? When? How?

It will be available to all eventually—with your help.

For your Red Cross is starting one of its greatest projects—the new National Blood Program. Ultimately whole blood and its priceless derivatives will be made available... without cost for the products... to the nation's entire population, through physicians and hospitals everywhere in America.

It's on its way—for all!

Starting at selected places across the nation... expanding gradually over a period of years... including certain scattered local and state programs... it will grow until the estimated 3,700,000 pints of blood needed annually can be procured.


... But only through your contribution to its present Fund Campaign can your Red Cross accomplish its task. Won't you help this great plan to success?

... Remember, you're not giving just dollars.

... You're giving mercy... and health... and life itself!

Give - Give - Give

Let's Wind Up  
**PALM SPRINGS**

IT'S YOUR RED CROSS... KEEP IT GOING  Give Generously!

RED CROSS DRIVE THIS WEEK!

The Dollar Has Shrunk. But Human Needs Have Not. When You Give This Year, Remember T

The Following Business Firms Have Made This Appeal Possible

Thompson Candy Co.—Gate of Desert Inn

KCMJ—RadiOasis

1340 on Your Dial

The Village Market

HERMON REICH—441 S. Palm Canyon Drive

Casual-Aire Shop

501 North Palm Canyon Drive—Phone 2976

The Rossmore Hotel

Coronet Lodge Hotel and Apartments

465 Mel Avenue—Phone 9989

Ingleside Inn—American Plan Hotel

Henry Snow—Automotive Repairing

South Indian Avenue at Ramon Road—Phone 8888

Hatchetts Grocery

"ELMO" PURNELL - "HUTCH" MOSELEY

El Capitan Apartments and Hotel

ANNA WALDMAN, Mgr.—260 Paso El Mirador

Plaza Cleaners

ART WILLS—In the Plaza



# WHEN? WHO KNOWS?

## Disaster doesn't knock!

# DO... NOW

# The CROSS

# - Is - HERE and WHERE R STRIKES

# Give - Give

# Wind Up SPRINGS RIVE THIS WEEK!



A mother is putting her child to bed . . . . . a tornado imprisons them in the wreckage of their home



Youngsters are busy in a schoolroom . . . . . an explosion tears the building apart



A disabled veteran builds a little business in his home . . . . . a river flood sweeps it all away



Happy young couple is enjoying a party . . . . . fire destroys the building, killing and maiming



ANY of these tragedies could happen to you and yours . . . for Disaster doesn't ask permission. It strikes without warning.

But where Disaster goes and Panic prevails, there too is the Red Cross. Prepared for action, calm in the face of danger, experienced in the succor of suffering humanity, the Red Cross brings relief quickly, generously, efficiently.

And . . . afterward . . . the Red Cross stands by the injured and the desolate through difficulties Disaster caused . . . to help rebuild their homes, restore their strength, and give them new courage to carry on.

The Red Cross doesn't stop to ask questions—it knows no boundaries, no prejudices, no limitations. All it asks is *your* help—for it cannot exist without you.

## IT'S YOUR RED CROSS...KEEP IT GOING

## + Give Generously!

REMEMBER 72½% OF THE \$12,000 STAYS IN PALM SPRINGS

## This Year, Remember That Greater Sums Are Required To Do An Equal Job

Have Made This Appeal Possible

Village Market

— 441 S. Palm Canyon Drive

Casa Cody Apartments and Cottages

MRS. RETA PATRICIA ROGERS, Manager

It's The Del Tahquitz Hotel—This Season

Desert Camera Shop

288 North Palm Canyon Drive

Hotel and Apartments

venue — Phone 9989

Kelley's Home Furnishings

154 North Palm Canyon Drive — Phone 5305

Harry Brott's Desert Drug

246 North Palm Canyon Drive — Phone 7211

The Desert Sun

a Cleaners

LS — In the Plaza

Crossley's Palm Springs Desert Tea Co.

Monte Vista Apartments

MRS. FREDA MILLER, Owner — 414 N. Palm Canyon Drive



## Loss in Thermal Blaze Is Heavy

Eight apartment units and a dwelling were destroyed in a fire at Thermal, several miles south-east of Indio, Thursday night. Fire equipment from Desert Hot Springs, Cathedral City and the state forestry service at Beaumont responded to the call, one truck roaring through the city late that evening with siren screaming.

The flames started in the Guayule apartments and, fanned by a high wind, spread rapidly threatening the entire community.

There were no casualties although several narrow escapes were reported.

## National Prizes For Desmonds

Two national advertising awards to Desmond's Southern California Apparel Stores, one of which is located here, were announced this week.

In the Best Posters of 1947 division at the 16th Annual Exhibition of Outdoor Advertising Art, Desmond's won second prize in the local classification. Desmond's also won an honorable mention for the most significant layout work in the Seklemian Advertising Awards for 1947.

CLASSIFIED ADS—PHONE 2249

## Tax Notes

By EDWARD J. NELISSEN

### GAINS AND LOSSES FROM SALES OR EXCHANGES OF CAPITAL ASSETS

The entire subject of "Capital Gains and Losses" cannot, of course, be covered in one article. The following few "High Lights" may prove helpful.

BEFORE selling any asset consider the result tax-wise. Too many taxpayers face the facts AFTER the sale has been made when it is too late to take advantage of the benefits under the income tax laws and regulations covering the subject.

Generally, all gains from sales are taxable but all losses are not deductible. For instance, the sale of a residence resulting in a gain is taxable, if the result is a loss the loss is not deductible. The gain realized on the exchange of "like for like" is not taxable unless "boot" is received in cash or other property. Then the gain is taxable only to the extent of the "boot" or value of the other property. This rule applies only on property used in business or held for investment.

Sometimes a gain may be spread over several years if the sale is made on the installment basis. However, in that case not more than 30% of the total selling price may be received in the first taxable year.

In all cases when selling an asset on which a gain is expected, hold the asset for more than six months. It is important that the exact length of time the property was held be determined. Often, an error of one day may convert a long-term gain or loss into a short-term gain or loss and since this could make a difference of the tax on 50% of the gain or loss, a careful record should be kept of the dates the property was acquired and sold.

In computing the period held the day on which the property was PURCHASED is EXCLUDED and the day on which it was SOLD is INCLUDED. Remember, the rule is that the asset must be held for MORE than six months, not exactly six months. The closing dates of the escrows are considered acquisition and selling dates. In the case of stock and bonds, if the taxpayer is on the cash basis the gain is made on the day the cash is received. If the taxpayer is on the accrual basis the gain is made on the day the broker executes the order.

If you have made capital gains during the taxable year, consider the advisability of selling property or securities on which you have "book" losses due to drop in market values and which are not expected to recover in value. The losses on such sales may offset the gains made during the same taxable year.

(Next Friday: Deductions to which the taxpayer is entitled.)

### Thief Gets Watch Of Winter Visitor

While he was taking a dip in the swimming pool at a local hotel, someone walked away with his \$250 watch. Theodore L. Schwartz, Cincinnati, Ohio, visitor, told police Friday.

The watch had been left on a chair near the pool.

There is a destiny that makes us brothers, none goes his way alone; all that we send into the lives of others, comes back into our own.—Edwin Markham.

## The Desert Sun CLASSIFIED ADS

Phone 2249

RATES  
One Two Four One  
Time Times Times Month  
PER LINE .30 .45 .80 1.60

- LIBERAL DISCOUNT FOR PAYMENT IN ADVANCE.
- COUNT 26 LETTERS AND SPACES PER LINE. LARGE TYPE CHARGED AS 3 LINES.
- MINIMUM: 3 LINES.
- RATES BASED ON CONSECUTIVE ISSUES.

### Lost and Found 10

BLACK Harlequin glasses lost about Feb. 2nd. Return to Desert Sun office.

### Personal 12

EXPERT ALTERATIONS and remodeling on ladies suits and dresses. Helen Smith, 640 Calle Palo Fierro.

WILL drive you anywhere in 1947 Chrysler sedan. Phone Palm Springs 8844.

GRADUATE NURSE will take child or patient to Washington, D. C. References exchanged. Box 133, Cathedral City.

FIRST CLASS room and board, elderly ladies of man and wife. Mountain view rest home, Banning. Write Caroline Palmer, 485 W. Nicolet, Banning.

### Instruction 16

ART CLASSES  
Drawing—color—crafts. Thursday, 7:00-10:00 p.m. 657 Desert View Dr. Welcome.

### Miscellaneous Services 15

CHARACTER ANALYSIS  
For hotel, club or private party entertainment. Character Analysis of Handwriting BY "ASENITH" WORLD TRAVELER AND PSYCHOLOGIST File 41, c/o Desert Sun

### Moving—Storage 19

TO THOSE who appreciate better piano tuning, call Reed's Radio Shop, Phone 8255. Mr. Lindholm is here about the first of each month.



## CASH and CONVENIENCE at the point of your pen

Thanks to your checking account at Bank of America, you can pay all your bills in a few minutes in the quiet and comfort of your home. This real convenience saves you time—and your cancelled checks are positive proof of payment. Your checkbook stubs make it easy to keep track of your money. Open your account at any branch and discover for yourself this convenient way to pay bills.



It is a tragic fact that the rich and the poor do not enjoy equal justice in the courts. . . . That is why I am strongly in favor of a Public Defender system. —Justice J. Edward Lumbard Jr., N. Y. supreme court.

## Moving—Storage 19

### HOUSE MOVING

Estimates Given  
Wright and Leonard  
P. O. Box 25, Palm Springs  
Phone 3803

TELEPHONE 2249 2240  
AND LET THE TRAINED AD-VISOR WRITE YOUR CLASSIFIED ADS  
THE DESERT SUN  
174C (THE CENTER)

### Home Services 20

W. A. COONS  
GENERAL CONTRACTOR  
Alterations and Repairs  
Phone 2841—Box 1329  
154 N. Indian  
BUY, SELL & TRADE through the classified ad section of The Desert Sun.

CESSPOOLS  
Phone 7766  
SAFETYWAY  
CONSTRUCTION AND  
CESSPOOL CO.

EXPERT  
Radio Repairing  
AT REASONABLE PRICES  
PALM SPRINGS  
MUSIC CO.  
360 N. Palm Canyon Drive  
Phone 6122

### ROOFING CONTRACTOR

Estimates  
Cheerfully Given  
PERRY F. SANDERS  
Phone 7674

LOT LEVELING  
Let us clear and level your lots with our up-to-date equipment.  
HARLIS BROS.  
241 E. George St.  
Phone Banning 4093

ANTIQUES restored, furniture refinished. Cabinets made to order. Estimates and delivery free.  
The Desert Cabinet Shop  
706 Broadway—P. O. Box 15  
Cathedral City. Phone 1166

### Work Wanted 25

BABY SITTER! Experienced! Reliable! Willing! Conveniently located—7794.

GRADUATE NURSE as baby sitter or companion. Lillian Kuhlman. Phone 8341.

MAN with light truck wants work. Reasonable. Phone 4852. Ask for Jack Kay.

MAN and wife desire position as motel managers. Experienced. Also handle bookkeeping. File 27 c/o Desert Sun.

JAPANESE seeks for schoolboy position. Desires room and board. c/o Village Flower Shop. Phone 5333.

HOUSE BUILDING REMODELING MAINTENANCE WORK  
Phone 5631—P. O. Box 1462

EXPERIENCED housekeeper. Good cook with school aged daughter. Best references. File 38, c/o Desert Sun.

LADY, PERMANENT resident, wishes bookkeeping or general office work. Will take 1 or 2 small sets of books. File 39, Desert Sun.

CAPABLE and reliable couple desires position as caretaker of hotel during off season. Interview at your convenience. File 40, c/o Desert Sun.

### LEGAL NOTICES

COOKING, BABY SITTING, NURSING. A-1 REFERENCE. Phone 7313.

NOTICE TO CREDITORS  
No. 12014  
Estate of CHESTER C. IDE, deceased.

Notice is hereby given, by the undersigned, MARIE IDE, Administratrix of the Estate of CHESTER C. IDE, deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers in the office of the Clerk of the Superior Court of Riverside County, California, or to exhibit them with the necessary vouchers to the said MARIE IDE at the office of EUGENE E. THERIAULT, Attorney-at-Law, 174 North Palm Canyon Drive, Palm Springs, California, in the County of Riverside, within six months after the first publication of this notice.

MARIE IDE  
Administratrix of the Estate of CHESTER C. IDE, deceased.  
Dated at Palm Springs, California, February 17, 1948  
Pub. Sun, Feb. 17, 24, Mar. 2, 9, 1948

### NOTICE TO BIDDERS

The Trustees of the Palm Springs Union High School District will receive sealed bids until 7:30 p.m. March 9, 1948 at the office of the high school for the sale to the high school district of a 3/4 ton pick-up truck of G. M. make or equivalent. It is desired that this truck have a 94 1/2 H. P. engine, a four speed transmission, a hypoid rear axle, an oil bath air cleaner, an oil filter, a standard cab and chrome grill, 700x15 six ply tires, and wide base wheels, 700x15.

The Board reserves the right to reject any or all bids and to repeat advertising for new bids.

(Signed) GORDON E. FEEKINGS,  
Clerk Palm Springs Union High School District.

Published in The Desert Sun February 27, March 2, and March 5, 1948

## Work Wanted 25

EXPERIENCED auto mechanic wants permanent year around job in garage or gas station, or will lease same. Specialist on Ford, Mercury, Lincoln. Pat Holden, 11846 Strathern, Sunset 1-0485, N. Hollywood.

LADY of education desires afternoon work. Phone 4704, 2011 N. Palm Canyon Dr.

BOY SCOUTS of Troop 44 want work to earn money for uniforms. Call 4724.

YOUNG LADY, educated, refined, desires part time employment. Creative work or receptionist preferred. File 42, c/o Desert Sun.

BABY SITTER! Experienced! Reliable! Willing! Conveniently located—7794.

COUPLE: Dependable, well qualified wants management of hotel or courts. J. A. Sutherland, 7604 El Cajon Blvd., La Mesa. Phone 1 and 6—9423.

MIDDLE AGED COUPLE wish position as caretaker. More for home than salary. Prefer care of elderly couple. Mrs. H. Schultz, General Delivery, Banning.

### Employment Offered 27

EXPERIENCED real estate broker. Man preferred. Free apartment. Palm Dell Tract Office.

POSITIONS OPEN: Alteration woman, buselman, maids, busboys. PALM SPRINGS EMPLOYERS ASSN., 201 N. Indian.

CHEF, 1st and 2nd cooks, BAKER, SALAD MAN, PANTRYMAN and YARDMAN wanted for high class Colorado Resort Hotel. Season June 11-Sept. 14. Write File Desert Sun.

MIDDLE AGED woman—working supervisor—housekeeping department—permanent. Good pay—Bonus good working conditions. Palm Springs Community Hospital.

GENERAL MAID 10 a.m. to 7 p.m. Light work. \$25 week. 305 Avenida Palmera.

COLORED—Kitchen and housekeeping; permanent; good pay; Bonus; good working conditions. Apply in person. Palm Springs Community Hospital.

### Business Opportunities 30

COMPLETELY furnished cafe and 2 rental units—Lease on building, must buy equipment. Wonderful opportunity. In fast growing community. Opal Lewis, Palm Village.

BEST BUY IN 29 PALMS  
6 unit motel completely furnished, nearly new. Insulated. Room for seven more units. \$26,000.00 — \$15,000.00 will handle. Owner, Merry Sunshine Villa, 29 Palms.

GIFT AND CHINA SHOP. Stock and lease, \$3500. See CARL HENDERSON at Palm Desert or phone Palm Springs 7375.

FOR SALE: Home and established business Palm Springs area. One price, \$6500.00 cash. Write owner, Box 96, Desert Sun.

### Money Wanted 33

\$3000.00 FIRST TRUST DEED. 6% 7 1/2 acres, well and concrete block plant, conservative value, \$22,500. Yucca Valley. See or write C. C. Brown, owner, Yucca Valley, Calif.

FOR SALE: Two 1st Trust deeds in Palm Village. Tommy Thompson, Gen. Del., Indio.

### Real Estate for Sale 35

GOOD INCOME  
TRIPLEX—1 YEAR OLD  
One, 2 bedroom apartment.  
Two, 1 bedroom apartment.  
All nicely furnished. Panel-Ray heat. Beautifully landscaped on corner lot with side patio.  
INCOME \$5750  
PRICE \$31,500  
H. B. ROSEN, Owner  
594-596 Calle Abroña  
Aurita—Santa Rosa Tract  
"Courtesy to Brokers"

INCOME. Beautifully furnished 3 bedroom home. Guest house. Low price.  
A. L. KAGNA CO., Realtors  
ROSE ROSENBERG, Associate  
278 S. Palm Canyon Dr.  
El Dorado Hotel. Phone 7191

IF YOU WANT to live in Palm Springs, why not buy a completely furnished house in the very best district in Palm Springs. 4 room house, one block from golf course. Large lot, landscaped. 2 car garage, screened porch, sundeck, breakfast patio. Ready to move in. \$21,000 cash will handle. Owner will carry balance on trust deed. Inspect at any time. A real bargain. 590 N. Cahuilla Rd.

TO BE SOLD AT COST  
3 bedrooms, 2 baths on 100'x100' lot. Newly furnished, electric range, linens, dishes, silverware, etc. Living room and one bedroom fully carpeted. rugs in other bedrooms. Terms can be arranged. Shown by appointment only. File 35, Desert Sun.

In Tramway area, 2 R-3 lots, total frontage 200'x128 ft. Offer for 20 units. Total price \$9500.  
HAROLD HICKS  
813 North Palm Canyon  
6711—Phones—2736

120 ACRES of undeveloped land on Palm Springs-Indio highway. Adjoining the world famous Sun Gold date garden, 3 miles from La Quinta hotel and Desert Club, 5 miles east of Palm Village and Palm Desert. Plenty of highway frontage, most beautiful view in valley. \$500 per acre. All or part. Courtesy to Brokers. Call or write Mr. Bolton, Indio, Calif. Phone 7351.

FOR REAL VALUES in homes, furnished and unfurnished, consult  
ADOLPH ISRAEL  
Real Estate Broker  
507 N. Palm Canyon  
Phone 2981

### 1550 ACRE RANCH

75 miles from Los Angeles  
Cattle, Grain and Alfalfa

500 inches free gravity water, year around. Modern six-room owner's home. Four modern houses for resident help. Electricity and telephone service. Hay barns, cattle feeding pens and complete farm operating equipment including 1 2-ton cattle truck and a pick-up truck. If you know anything about farming and want a good paying ranch and an excellent investment we will be glad to show you this ranch.  
SEE PAT PADIAS—PH. 2907  
SENTINEL REALTY COMPANY  
315 N. Palm Canyon Drive  
ULTRA MODERN HOME  
Redwood with native rock fireplace. View lot 135x125. Fenced. See CARL HENDERSON at Palm Desert or phone Palm Springs 7375.  
BY OWNER: Lot 75x100, Indian Trail Tract. Also small income property on Reservation. (REAL BUY) M. F. Plehn, 401 E. Andrea Rd.  
SACRIFICE BY OWNER!  
3 bedroom home, furnished. Separate guest house, double garage, walled yard, patio. Large lot, 2 blocks N. of Tamarisk. Only \$20,000, 1/3 down. 1508 El Alameda. Phone 6673.  
5 ACRE home sites adjacent to Desert Club subdivision and million dollar Desert Comber Hotel. \$3500. Terms or trade. P. O. Box 1411.  
CORNER residence lot Indian Trail Tract. \$1800.  
MUNHOLLAND & CO.  
431 N. Palm Canyon  
Phone 3673  
Owner Must Sell!  
Just completed, attractive 3 bedroom, 2 bath.  
MODERN ADOBE  
Home. Large closets. Enclosed patio. Beautiful view in  
PALM VILLAGE  
Owner leaving valley. Will trade for home in Westwood or vicinity.  
BURR TUPPER  
on San Jose, North of  
De Anza St.  
PALM VILLAGE  
\$12,850. New close-in bungalow. 2 baths. Large lot. Air conditioned. A real buy. Less than cost. Phone CR. 57147—CR 6-1279.  
BUILDER MUST SELL, 3 bedrooms and den, 2 baths, tile roof. Close in, \$18,500 BUT MUST ACT QUICKLY. Phone 7505.  
80 ACRES Desert 1 1/2 miles N.E. Garnet Station. Good water conditions. Ready to subdivide. \$10,000. C. S. Bowen, 451 10th St., Beaumont.  
2 LOTS near Colonial House. Each 100'x134 ft. Water rights. Both for \$9000.  
HAROLD HICKS  
813 North Palm Canyon  
6711—Phones—2736  
2R-3 ADJOINING LOTS. Fine location near new Biltmore. Owner F. D. McGirr, 145 S. Elm Dr., Beverly Hills. CRestview 1-4325.  
\$15,650  
PALM VILLAGE  
3 bedrooms and den, 2 baths. Partly furnished. Air conditioned throughout. Call P. S. 3191 at 235 North Palm Canyon Dr.  
BY OWNER: 120x200 ft. choice residential lot with irrigation water share under pressure, piped in all way round; planted eucalyptus trees North and West sides, oleanders South and 200 ft. tile wall on East, adjoining fine home with pool. Near Racquet Club. Unexcelled view. Cleared ready to build. \$6,000. Phone 8493.

## Shoppers Guide!



YOU'LL find the kind of appliances and service you want—where you see the Certified Blue Seal Emblem. Your gas company is cooperating with these dealers who offer quality gas appliances, skilled installation, and fine service.

SOUTHERN CALIFORNIA GAS COMPANY

Modern, practical, flame-perfect GAS



10 ACRES at \$500 per acre near Indio. Can be subdivided to lots. Will take new car for down-payment. P. O. Box 565, Indio.

3 BEDROOM, 2 bath house with swimming pool. Completely furnished. \$25,000. THIS IS POSITIVELY THE BIGGEST VALUE IN TOWN!

### PALM SPRINGS INVESTMENT CO.

380 N. PALM CANYON  
Phone 7505

1 BEDROOM HOME, ground lease. 50x100. Highway 111 zoned for business. See O'Grady, Trawview Trailer Park.

**BUSINESS PROPERTY**  
Center of Palm Springs  
Store building with plate glass windows, 2 bedroom house and 2 room house. Lot fronts Indian Ave. for 100 feet. Sell for \$67,500. Terms or trade for Los Angeles property.

**TRAMWAY AREA**  
100 ft. frontage. View lots on paved road. SPECIAL, \$3950 each. Lots graduate from 143 ft. to 216 ft. deep.

**BUILDERS, ATTENTION!**  
Will trade for house or R-1 lot! 2 bedroom furnished house on 60x123.3. Unit zone lot. New units going up on adjoining lots. Good rental neighborhood. \$12,500.

Listed EXCLUSIVE with  
BETTY M. BALL  
1/2 blk. S. of Greyhound  
Bus Station  
2841—Phones—7453

BRAND NEW 2 bedroom home on large lot. \$7950, 1/2 down, balance \$75 a month.  
FRANK MILLER, Realtor  
428 N. Palm Canyon Drive  
Phone 2929

### OAKLAND SUBDIVISION

200 acres high class subdivision in foothills of Oakland, Calif., adjoining golf course and Skyline boulevard. Excellent opportunity to double investment. Price \$1000 per acre. Unmortgaged. Will exchange for large Palm Springs residence and other property. Address owner, P. O. Box 889, Reno, Nevada.

100 ACRES in Garden of Eden. Ideal for Dude Ranch or subdivision. Has trails to Palm Canyon and wonderful views. 15 minutes to Palm Springs. Water and power available. \$3500.00 per acre. Raymond Cree, 235 N. Palm Canyon. Phone 8444.

320 ACRES, or divide to suit. Fronting 1 mile on Ramon Rd. Ripe for subdivision. You can't beat the price. Drive Ramon Rd. 1 3/4 miles east of Highway 99. M. G. Campbell, owner, 1000 Palms.

6 UNIT apartment on No. Palm Canyon Dr. Will take in home or duplex or Palm Canyon vacant. File 100 c/o Desert Sun.

**LOW PRICES.** Lots, homes, income property, hotel sites and business sites!  
A. L. KAGNA CO., Realtors  
ROSE ROSENBERG, Associate  
278 S. Palm Canyon Dr.  
El Dorado Hotel—Phone 7191

**IN THE HEART OF desert,** my beautiful home completely furnished. 2 bedrooms. '48 Frigidaire. Lot 65x125. Best water in Riverside county. Large wash room. 36 in. cobblestone wall around lot. Large sun deck. Shrubs and lawn, 10,500. Shagreened Palms, Ramon Rd., 1 1/2 mi. E. 1000 Palms. See Murphy.

NEW 3 bedroom, 2 bath home, fireplace and cooler. Partly furnished. Large lot. For quick sale. \$15,000. Write owner, P.O. Box 269.

BY OWNER: New modern stucco 2 bedroom house. \$6500. Inquire 216 N. Calle Santa Rosa.

### OWNER WILL SACRIFICE

Beautiful new unfurnished 4 bedroom, 4 tile bath home with unit heat, refrigeration, air conditioning, fireplace, 2 car garage. Breeze-way and 3 room guest house. Patio and walked-in back yard. Immediate possession. Phone owner, 6944.

NEW, concrete block house. Steel sash, fireplace, electric kitchen. \$3950 unfurnished. \$4600 furnished. 1880 S. Palm Canyon. Call 7066.

TWO, 2 bedroom homes completely furnished. 1 rented. 2 car garage, large lot. Terms. Will trade for business or property. 168 W. 4th Ave., Desert Hot Springs.

3 ROOM furnished house on Reservation. Near bath house. Full price \$1500 cash. Must sell. Owner, 436 S. Western, Los Angeles.

### SACRIFICE \$6500

95 full bearing grapefruit trees on 1 1/2 acre homestead.

100 full bearing date palms on 2 acre homestead. \$7000.

See CARL HENDERSON at PALM DESERT PALM SPRINGS 7375

**COURT BARGAIN.** In best income area—reduced to 3 times its annual income. This you should see.

Lee Lucke  
H. H. FOSTER ASSOC. INC.  
101 N. Palm Canyon Dr.  
Telephone 3555 or 8633

**FOR BEST BUYS IN**  
Palm Dell  
Palm Desert—Palm Village  
Rancho Mirage—La Quinta  
Desert acreage  
and improved properties  
See COLONEL ELLSWORTH  
and Associates at  
Palm Dell Tract Office  
Phone Indio 7-7120

**LAND BARGAINS**  
Salton Sea View acreage  
\$17.50 per acre  
COL. R. A. ELLSWORTH  
Palm Village  
Phone Indio 72792  
or see your broker

**FOR SALE:** 20 year lease on 40 acres of Indian allotted land, located on Hiway 111, 1/4 mile East of Palm Canyon Drive. Courtesy to brokers. Drawer A.A., Palm Springs.

2 BEDROOM furnished house in best residential district on reservation. Call 7133.

**INDUSTRIAL LOT**  
160x85 with 3 room furnished cottage and garage. \$15,500. Close in. See owner or your broker. 670 S. Palm Canyon. Phone 8212.

**SACRIFICE HOME!**  
4 bedrooms, 3 baths, completely furnished including baby grand piano. Large living room. BESS MATLOFF  
235 N. Palm Canyon Dr.  
3191—Phone—3283

**A REAL BUY!**  
NEW 3-bedroom ranch-type house with 2 baths, large living room with fireplace, situated on large lot in good neighborhood. This is an exceptional value at \$13,500. Easy terms can be arranged. See Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366.

**BARGAIN!**  
COMPLETELY FURNISHED three-bedroom house on exceptionally large lot in good residential section. A steal at only \$13,750 cash. See Peter B. Sheptenko, 475 N. Palm Canyon Drive. Phone 7366.

**SACRIFICE BY OWNER**  
2 new apartments, with bedrooms, living rooms, kitchens on large R-3 lot. \$21,500.  
ADOLPH ISRAEL  
Real Estate Broker  
507 N. Palm Canyon  
Phone 2981

10 ACRE tracts, \$120 per acre. \$300 down, balance \$20 per month. Also U. S. 99 frontage. No restrictions. C. L. Crosby, P. O. Box 57, Thousand Palms.

1 BEDROOM, 3 bath home with guest house of 1 bedroom and both. Total price \$26,500.00. Terms.  
MUNHOLLAND AND CO.  
431 N. Palm Canyon  
Phone 3673

100x120 view lots from \$995  
Col. Ellsworth and Assoc.  
Palm Dell Tract Office  
Phone Indio 7-7120

MODERN design furnished home on Paseo el Mirador. 3 bedrooms, 3 baths, plus guest house and pool. \$37,500.

**PALM SPRINGS INVESTMENT CO.**  
380 N. Palm Canyon  
Phone 7505

**SACRIFICE**  
6 acres, 2 blocks from Lone Palm Hotel. Paved streets. Ready for development. Total price \$35,000. HAROLD H. RUBEN, 8844 Beverly Blvd., Los Angeles 36, Bradshaw 2-4483.

**EXTRA SPECIAL**  
2 bedroom stucco home in Palm Springs. R-3 lot with room for units. Completely furnished including electric refrigerator, washing machine, large radio and cooling system.

Total price \$9,350.00  
See Pat Padias—Ph. 2907  
SENTINEL REALTY CO.  
315 No. Palm Canyon Dr.

### 200 ACRES AT \$35 PER ACRE

overlooking SALTON SEA  
1/2 mi. Hiway 99 frontage  
Owner, 5723 W. 6th St.,  
Los Angeles.

### SANTA BARBARA

**MONEY MAKING APARTMENTS ON HARBOR FRONT AND RIVIERA. EXCLUSIVE HOPE RANCH. HOMES AND BUILDING SITES. RANCHES OF ALL SIZES AND**

### FREE

365 DAYS OF PERFECT WEATHER TO ENJOY OUR BEAUTIFUL YACHT HARBOR AND TOWERING MOUNTAINS.

### AMBASSADOR REALTY

402 De la Vina—Dial 29515  
Santa Barbara, Calif.

**RANCHO MIRAGE!**  
Beautiful modern adobe home with Monterey tile roof, 2 large bedrooms, exceptional closet space. 17 by 26 living room, fireplace. Completely furnished by Barker Bros. Carpeted throughout. Enclosed patio. Exceptional view from large windows. Landscaped. This property includes 2 acres which can be divided into 3 lots. Will sell as a parcel or separately. Swimming privileges. Owner. Tract office, 1st house on left.

**SPECIAL BEAUTIFUL NEW HOME, 3 BEDROOMS, BATH, EASY TERMS.** \$1000 DOWN. PRICE \$12,500.

**\$3500 BUYS RESIDENCE LOT CLOSE IN. IRRIGATION WATER, UNDERGROUND UTILITIES. BEAUTIFUL VIEW.**

**\$1400 FULL PRICE. BUYS A HOMESITE IN PALM SPRINGS FOR A LIMITED TIME ONLY.**

**LARGE R-3 LOT ON CHUCK WALLA RD. INCLUDING NEW 3 BEDROOM, 2 1/2 BATH HOUSE. ROOM FOR SEVERAL MORE UNITS. \$26,500. WILL CONSIDER VACANT LOT IN TRADE.**

**CASH OUT 2-R-3 LOTS. 105x105 EACH. \$4950 EACH.**

**LARGE CORNER R-3 LOT. GOOD LOCATION. \$6750.**

### WM. OTTO CO. CULVER NICHOLS

Associates  
BARNEY JOHNSON  
A. L. E. HOOVER  
FRED ARSCOTT  
861 N. PALM CANYON  
PHONE 2182

**BEST POSSIBLE INCOME AND BUSINESS OPPORTUNITIES**

in beautifully established PALM VILLAGE, America's finest and fastest growing desert community. INCOME LOTS—HIGHWAY FRONTAGE for motels and guest apartments. Will accommodate 8 units and up. As low as \$3,600.00.

**INCOME**  
Beautiful Lodge—Crestline. 5 Units—Completely Furnished. Income \$395 per mo. Price \$45,000. Terms, 1/2 down

**SENTINEL REALTY COMPANY**  
JACK R. WILLIAMS, Broker  
315 N. Palm Canyon Drive.  
Ph. 2907

### HOME AND INCOME

4 rentals. Live in 1, rent 3. Excellent income on investment. Hotel zone. By owner. Phone 5612.

100x128 R-3 in Tramway area, facing southwest. 1 block W. Palm Canyon. P. O. Box 475.

ACRE LOT adjoining Sinatra's. Underground utilities are in. Can be divided into 2 lots.  
HAROLD HICKS  
813 North Palm Canyon  
6711 -- Phones -- 2736

THREE BEDROOM, 2 bath home on large lot in choice location, garage and sun deck. Priced to sell at \$13,500.00. See now.  
Lee Lucke  
H. H. FOSTER ASSOC. INC.  
101 N. Palm Canyon Dr.  
Telephone 3555 or 8633 evenings

**INCOME, just completed, 4 unit furnished apartments in beautiful distinctive Rancho Mirage. Electrically equipped. Room for 10 more units. Will consider 1 or 2 bedroom home as part payment in or around Palm Valley. Located 1/2 block off Hiway 111, turn East at Rancho Mirage Tract office, 1st street left. Priced right.**

### TAKE YOUR PICK

2 1/2 ac. avocados, spacious 2 bedroom, 2 tile bath, living room with fireplace. Dining room, den. Frame home. Beautiful view. Landscaped. \$26,500.

2 acres plus limes and avocados. Nice 2 bedroom frame home. Living room, dining room, breakfast nook. Large basement storeroom. Rumpus and bath room. Same wonderful view as above property. \$20,000.

6 acres vacant flower and avocado land. \$1500 per acre.

**HOOVER AND HEINLEIN**  
Associate Realtors  
Hiway Court. Phone 3104  
3062 Hiway 101  
Carlsbad, Calif.

**OUT OF TOWN owner** says sell 120 A. 1000 Palms. \$75.00 ac. A steal. Nickles Realtor, 8620 Melrose Ave., Hollywood, Calif. BR. 22297. Courtesy to brokers.

### DESERT OASIS

5 acres best soil with your own well. Electricity and paved road. See CARL HENDERSON at Palm Desert or phone Palm Springs 7375.

2 LOTS in Tramway area 200x128. Fine desert view. Total price \$4400.  
MUNHOLLAND & CO.  
431 N. Palm Canyon  
Phone 3673

**LOT in Merito Vista Tract 94x235 ft. with 6 shares of water. \$8500.**

**HAROLD HICKS**  
813 North Palm Canyon  
6711 -- Phones -- 2736

BY OWNER—Guest ranch property. 2 1/2 acres in Palm Springs. Can keep horses. Call 6851.

THREE ROOM BUNGALOW. NEW REFRIGERATOR. THREE BLOCKS FROM DESERT HOT SPRINGS SWIMMING POOL. \$80. D.H.S. 511.

35 ACRES overlooking Salton Sea, excellent soil. 236 acres unimproved adjoining improved ranches. Both in canal district. Priced to sell. BY OWNER, 301 E. Franklin Ave., Pomona.

20 ACRES with water available. Located on Hiway 111, 7 miles east of Palm Springs. Write Drawer AA, Palm Springs, or see your broker.

2 1/4 ACRES in Little Tuscany area, \$9,500. Will consider offer.  
HAROLD HICKS  
813 North Palm Canyon  
6711 -- Phones -- 2736

COMBINE business and home on Indian Ave. near Bullocks! 4-room modern, attractively furnished. \$4950. Phone 7794.

2 BEDROOM house nicely furnished. Lots of citrus trees. Fenced yard. Excellent location. \$5000 down. Balance easy terms.  
FRANK MILLER, REALTOR  
428 N. Palm Canyon Drive  
Phone 2929

ON RAMON ROAD, very close in. 100x110, R-3 bungalow court lot. \$5950. HAROLD HICKS OFFICE. Phone 2736.

### Real Estate Wanted 37

FOR IMMEDIATE ACTION, list your property with  
FRANK MILLER, Realtor  
428 N. Palm Canyon Drive  
Phone 2929

HAVE Eastern clients desiring both residential and income properties. Can move yours if price is right.  
JOHN R. DENNING, Broker  
415 N. Palm Canyon Dr.  
Phone 4422

**LISTINGS WANTED**  
Income, homes and lots.  
H. H. FOSTER ASSOC., INC.  
101 N. Palm Canyon Dr.  
Phone 3555

**LIST YOUR PROPERTY** with  
**PETER B. SHEPTENKO**

The PIONEER REALTY COMPANY of Palm Springs. We have buyers for all types of Palm Springs property.  
475 N. Palm Canyon Dr.  
7366—Phone—2814

Listings wanted. Buyers waiting for lots, homes, etc.  
BETTY M. BALL, Broker  
154 N. Indian  
Call 2841 or 7453

LIST your property and business for sale—we get results.  
**ADOLPH ISRAEL AND ASSOC.**  
Real Estate Broker  
507 N. Palm Canyon  
Phone 2981

**LISTINGS WANTED**  
Have buyers for acreage, income, houses, lots and rentals.  
**WRIGHT & TRACY**  
437 N. PALM CANYON DR.  
PHONE 5727

Your listings with us will bring results.  
ERNEST GRILL JR.  
Realtor  
344 N. Palm Canyon  
Phone 6666

WOULD like to hear from some one having a good business or income property for sale in or near Palm Springs. P. O. Box 746, Redlands.

### Business Rentals 38

FOR RENT: 2 stores, 882-886 N. Palm Canyon. Ambassador Hotel.

**Wanted to Rent 39**  
ROOM for private duty nurse. References exchanged. Mrs. Lloyd, 5645 Fair, N. Hollywood.

**Rooms For Rent 40**  
DOWN TOWN ROOMS own entrance, also apartments. 444 N. Indian, call 2957

ROOM for rent. One or two gentlemen. Private entrance. 335 No. Calle Encelia.

SLEEPING room, twin beds, share bath. \$50 month. Close in. See, Belle Hager, 4873.

**Apartment for Rent 43**  
\$50 A MONTH  
New Trailer on lot close in. Phone 6921.

FURNISHED single and double apartments, \$25 a week and up. Close in. Phone 2957.

NEW FURNISHED apartment. Attractive rates for season. Adolph Israel, Real Estate Broker, 507 N. Palm Canyon, dial 2981.

NEW 3 room apartments. Best value in town. EL CABRILLO, on Cabrillo Rd. and Palm Canyon Dr.

**MIRALESTE LODGE**  
635 Chuckwalla—Phone 5354  
Attractive rooms and apts. Children welcome. Daily, weekly and monthly rates. Reservations taken.

UNFURNISHED apartment, deluxe single with 6 ft. Frigidaire and stove. In center of town. Adults only. For yearly lease for only \$100 a month. Owner, Sheptenko, 475 N. Palm Canyon. Phone 7366 or 2814.

3 ROOM apartment, pool. Available about March 5th. Shown by appointment. Address P. O. Box 541.

LARGE Airfloat trailer and 20 ft. cabana, furnished, butane, cooler, inner spring mattress. \$85 mo. or low rent on lease. Porter Desert Trailer Village.

2 BEDROOM apartment, with maid's quarters and pool. Available about March 5. Shown by appointment. Address P. O. Box 541.

NEW FURNISHED single apartment in center of town. By month or on yearly lease. By owner. 403 N. Palm Canyon. Phone 4205.

APARTMENT, furnished deluxe, single, in center of town. Adults only. Available April 1. For yearly lease, \$125 monthly. Owner, Sheptenko, 475 N. Palm Canyon. Phone 7366 or 2814.

LARGE attractive furnished apartment. Fireplace, twin beds and double bed, tub and stall shower, \$250 per month. Phone 6921.

STUDIO APARTMENT with twin beds, full tile bath, furnished, \$175 a month. Phone 6921.

### Tramway Village 46

WILL LEASE my 7 room Palm Springs home for season or year, 3 bedrooms, 2 baths, sun-deck, patio. Nicely furnished. Call 7004.

UNUSUALLY attractive, 2 bedroom, 2 baths, fine furnishings, all extras. Phone 6921.

FURNISHED 2 BEDROOM HOUSE. Phone after 5 at 8244.

BEAUTIFULLY furnished modern interior, 2 bedroom, 2 bath home. Closed-in patio. For rest of season or year's lease. Reasonable rent.

A. L. KAGNA CO., Realtor  
ROSE ROSENBERG, Associate  
278 S. Palm Canyon Dr.  
El Dorado Hotel—Phone 7191

2 BEDROOM furnished house, 1 year's lease. Swimming pool privileges, \$150 a month. CYNTHIA SNOWDEN, with DON CAMERON, Rancho Mirage, 1091.

3 BEDROOM, 3 bath home for 3 months. On view lot in Palm Canyon Mesa Tract. Furnished luxuriously for restful desert living.  
HAROLD HICKS  
813 North Palm Canyon  
6711 -- Phones -- 2736

LEASE private home well furnished. 2 or 4 beds. Coolers, furnace, fireplace. South part town. 467 Tahquitz Ave.

### Household Goods 50

EXQUISITE sterling silver 8-piece tea service by Towle, Louis XIV pattern. In perfect condition. This service must be seen to be appreciated. Phone 1114 for appointment.

9 CU. FT. late model Westinghouse refrigerator, also 4-burner Hot Point electric stove, high oven. Call Rancho Mirage tract office or 1112.

### SALE

DESERT WEAVE RUGS from mills of nationally famous rug manufacturer.

9x12 Rugs—\$22.95 up  
Nat. Gas or Butane Ranges 36" all white beauties, \$139.50.  
Apartment size electric ranges with oven and broiler, \$119.50.  
Rollaway folding utility beds with inner spring mattress \$29.95.  
Maple bunk beds complete with 2 inner spring mattresses, \$89.50.  
"Drive Across the Wash and Save"

### MAHER'S DESERT FURNITURE

91 W. Pierson Blvd.  
Desert Hot Springs

BABY BED, NEW KANTWET MATTRESS.  
Phone 4475

AMERICAN oriental rug. Gullistan, 11x15. Mrs. E. Jessop, 244 Grande View Dr., Redlands.

COMPLETE walnut bedroom set including box springs and mattress. 585 Calle Palo Fierro.

NEW refrigerator, Crosley Shelvador, 9 cu. ft. Was never used. \$229. Regular price \$279. Phone 3073.

### STOVE SALE

TO MAKE ROOM FOR AIR CONDITIONERS, all new gas and oil heating stoves are offered at 1/3 off, including Gaffers and Sattler, Duo-Therm, Jarvis, Ohio, Royal, Radaire, Trolair Wall Type, and A.G.M. Also several used oil stoves and gasoline heaters. 5" round Transite, 58c, 6" round Transite, 68c, 3/4" galvanized steel tubing 25c in 20' lengths.  
O. H. LEVIER, Grove & Allen  
Cathedral City. Phone 1039

EASY SPIN drier washing machine, 2 1/2 yrs. old. Phone 1113.

### Trailers for Sale 51

18 FT. factory modern coach, A-1 shape, Duo Therm heater, on lot close in. Will sacrifice, make payments like rent. Phone 6921.

**HOUSE TRAILERS and Supplies of all kinds at**  
PAVNY'S BUTANE AND TRAILER SUPPLY STORE  
1001 S. Palm Canyon Drive  
Phone 7342

1946 GLIDER, 26 1/2 ft. Tandem wheels, 4 closets. Built-in bed. Awning, and wooden sidewalk. Lot 104, Orchard Trailer Villa. Tennenbaum.

Tuesday, March 2, 1948

### Trailers for Sale 51

NEW COLUMBIA HOUSE TRAILER AND CABANA with private bath. Will sleep four people. Located in the heart of town. Has its own Hot Mineral Pool. Will sell on easy terms. SHEPTENKO, 475 N. Palm Canyon Dr., Phone 7366 or 2814.

1947 MASTERBILT 20 ft. Used 3 months. Sleeps 4. Butane range, heater, awning, other extras. Like new. On lot 134 Trailer Orchard Villa. Children, pets welcome. A. H. Ruff.

THE 25-27-31 ft. Pan American Trailers and the Columbia Trailers in 3 sizes are now being displayed and sold by the AUTO TRAILER EXCHANGE at our new sale lot located on Highway 111—1 1/2 miles east of Cathedral City. Stop at the Red Trailer.

The new Westcraft Sequoia, Coronado and Mainline Trailers in 4 sizes 10 to 20 ft. are displayed and sold at 99 Broadway, Cathedral City. We also sell and rent used trailers.

AUTO TRAILER EXCHANGE, INC.  
99 Broadway—Cathedral City

16 FT. GLIDER Trailer. Excellent condition. \$650. Reynolds, Smoke Tree Trailer Camp.

WESTCRAFT Montecito, sale or trade for smaller trailer. Phone 8294.



MILLER  
SPECIALS  
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Palm Springs Village Tract.....	100x128	\$ 2,500
Little Tuscany Tract.....	96x110	4,500
Little Tuscany No. 2.....	200x240	8,500
Chino Mesa Estates.....	150x135	5,000
Chino Canyon Mesa Tract.....	100x135	6,250
Palm Springs Mesa Tract No. 2.....	100x135	5,000
Palm Springs Estates No. 3 (Zone C-2).....	60x139	12,000
Las Palmas Estates.....	120x125	8,500
Marito Vista Tract.....	94x235	8,250
Palm Springs Estates No. 5 (Zone R-3).....	100x210	16,750
Joyce Tract (Zone R-4).....	115x135	13,500
El Mirador Estates.....	120x135	7,000

LOCATIONS AND PRICES NONE BETTER

FRANK

MILLER

Arch Noble

Charles Manning

428 N. Palm Canyon Drive

NEW PHONE 2929

Rock Hounds Will  
See 3-Day Show,  
Take Field Trip

Lloyd Mason Smith, director of the Desert Museum called attention of rock hounds to a special exhibit at the Fair grounds in Indio on March 5, 6 and 7 by the combined Mineralogical Societies of Indio, Blythe, Beaumont and Banning.

As a special feature of this exhibit, an auto-caravan will start from the fair grounds on the morning of Sunday, March 7, at 6 o'clock, to visit the famous Hauser geode beds near the Little Chuckawalla Mountains not far from Blythe.

The Museum is getting up a small party to go along on this trip and anyone interested should contact the Museum or be at the fair grounds promptly at 6 a.m.

This geode bed is one of the most famous in California.

"Be sure to bring along your hammer or geology pick because the finest geodes are only to be

From Page 9—MORE ABOUT  
Circus...

title. The entrant need not ride a horse in the parade but must be in the line of march, making it possible for the girls to be on horseback, passengers in cars or wagons, or compete as a drum majorette. The only requirement is that the girl entrant be in the parade. The contest is opened to married as well as unmarried girls.

CIRCUS HEADQUARTERS at the Chamber of Commerce received an immediate response to the Sweetheart announcement. Poses throughout the southland have notified Chairman Bogert that they will have contestants, and many other groups such as bands, community floats and others are expected to feature the comely girls.

And it will be worth something to be adjudged Circus Sweetheart. She will receive a complete western outfit, a Westmore make-

obtained by a certain amount of work," said Director Smith.

On this trip the group will drive right to the edge of the beds; so there will be very little walking involved.

up and a screen test in Hollywood. This feature is expected to become a major annual competition in connection with the Circus.

IT HAS BEEN DECIDED that the traditional Desert Circus Queen will not be eligible for competition in the Sweetheart contest.

As for the field events of the Wild West Show, Bogert is planning as wide a variety as probably has ever been seen here. Some of these will be team tying, cowhide race, silver mounted competition, balloon busting match, trick riding and roping, clowns, calf roping and tying, chuckwagon race and many others. The complete program and chairmen for the events will be completed and announced by next week.

This world is all a fleeting show,

For man's illusion given;

The smiles of joy, the tears of woe,

Deceitful shine, deceitful flow—

There's nothing true but Heaven. —Moore.

The generator of an automobile should be adjusted to keep the battery charged under winter driving conditions.

Jay Holderman  
To Take Part in  
Pomona Event

Jay W. Holderman, son of Mrs. M. E. Holderman of Palm Springs, is one of the Pomona College students who will participate in the annual Matriculation and Parents' Day Convocation Saturday, March 6, on the college campus in Claremont.

To matriculate, a student must be in good scholastic standing after completing one semester's work at the college. Parents of all matriculating students have been invited to attend the convocation.

Morris B. Pendleton, prominent Los Angeles industrialist, will be principal speaker at the matriculation exercises, which open at 11 a.m. in Bridges Hall. Mr. Pendleton is a Pomona graduate and member of the college board of trustees. His son, John, will matriculate, in keeping with the college tradition that the speaker be the father of one of the matriculating students.

CLASSIFIED ADS—PHONE 2249

CLASSIFIED ADS—PHONE 2249

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